

NOW YPSILANTI IS THE CORVAIR CAPITAL OF THE WORLD

YOU'RE INVITED TO VISIT CHEVROLET'S MOST MODERN ASSEMBLY PLANT MAY 19-20

CHEVROLET TAKES PRIDE IN FORMALLY DEDICATING ITS NEW CHEVROLET-WILLOW RUN ASSEMBLY PLANT DURING YPSILANTI'S SALUTE TO INDUSTRY WEEK

YPSILANTI'S A GROWING INDUSTRIAL CENTER AND CHEVROLET IS TAKING AN ACTIVE PART IN THAT GROWTH. The new Chevrolet-Willow Run assembly plant, devoted exclusively to the compact Corvair, America's only economy car with an air-cooled rear engine, is unquestionably the most advanced plant of its kind in the world. With more than 1,200 employees, the plant is a masterpiece in functional design as well as a pleasant place to work. Every consideration has been given to providing employees with bright, clean, airy and safe working conditions.

In designing and constructing Chevrolet-Willow Run, Chevrolet engineers made every effort to provide an efficient operation for building quality products. For instance, in laying out the assembly area, provisions were made for more than 200 inspections to make certain that every Corvair pleases the *final* inspector . . . the customer.

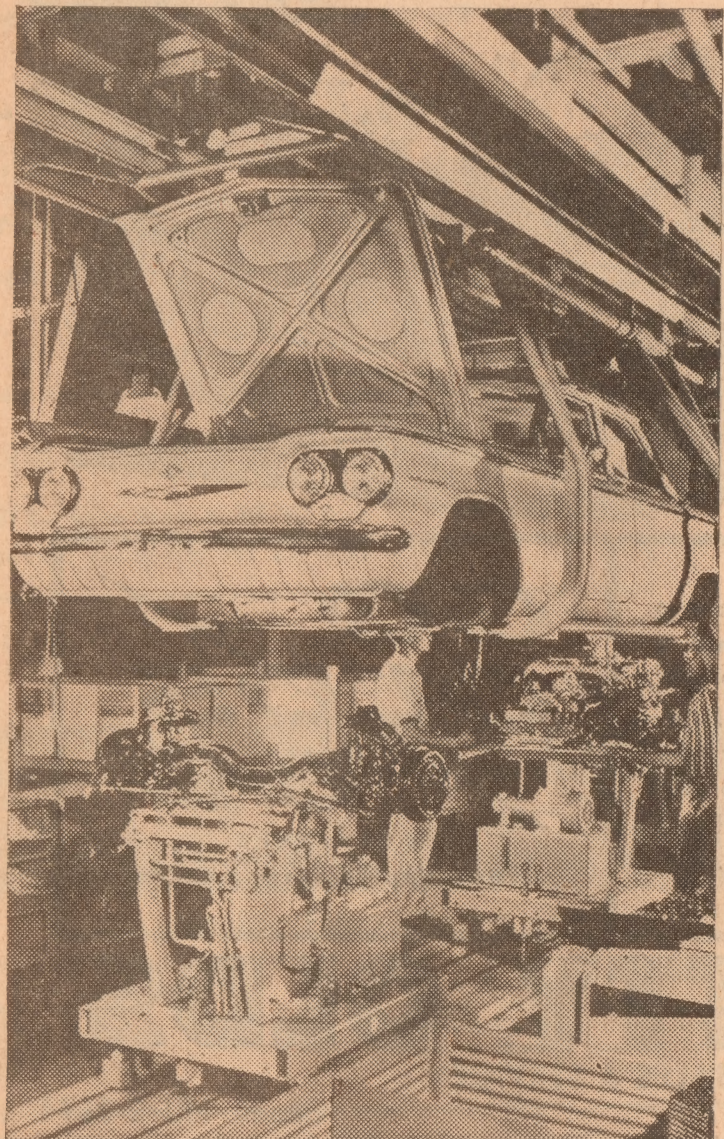
WE'D LIKE YOU TO SEE CHEVROLET-WILLOW RUN during Salute to Industry Week and to commemorate the formal dedication of Chevrolet-Willow Run, guided tours will be held. You can see how Corvairs are assembled—right from the time the bodies are brought in from the adjacent Fisher Body plant until the fully assembled models leave the factory. Tours will be held Thursday and Friday this week from 10:00 A.M. to 2:00 P.M. and from 5:00 P.M. to 8:00 P.M. You will be most welcome.

WHAT YPSILANTI MAKES . . . MAKES YPSILANTI

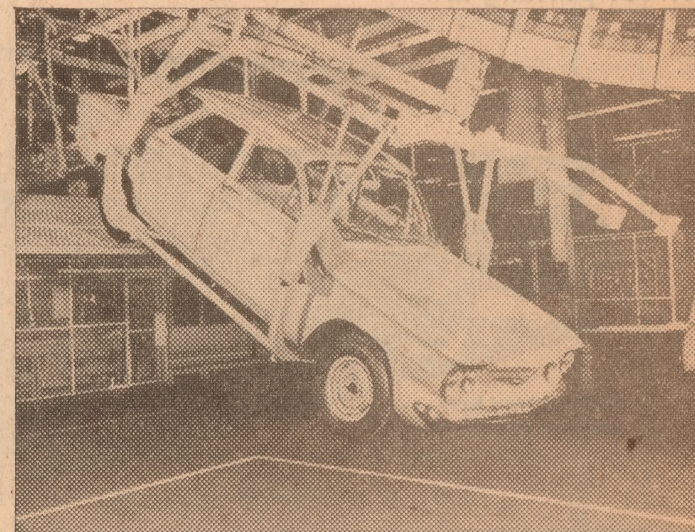
As Ypsilanti salutes industry, Chevrolet salutes Ypsilanti . . . a thriving community and Corvair Capital of the World.

CHEVROLET MOTOR DIVISION OF GENERAL MOTORS

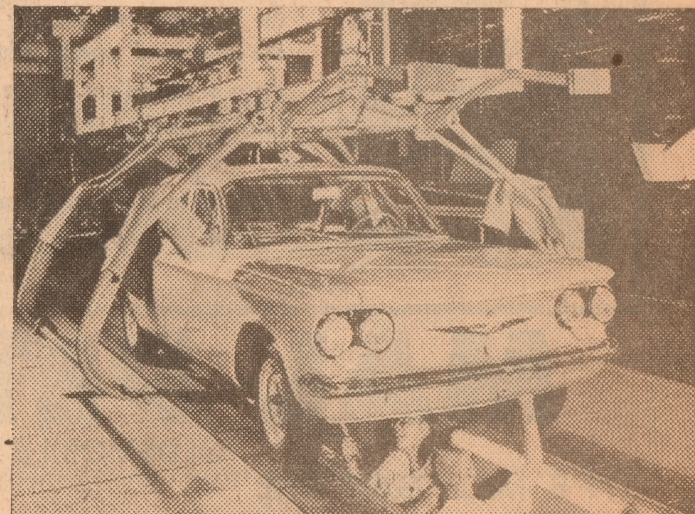
Transaxle, transmission, engine, front and rear suspensions are lifted to position and are attached to body of car.



Chevrolet-Willow Run . . . Home of the Corvair
Monorail-cradle dips car down and wheels touch ground for the first time.



Cradle carrying Corvair is automatically released and car proceeds on moving floor conveyor.



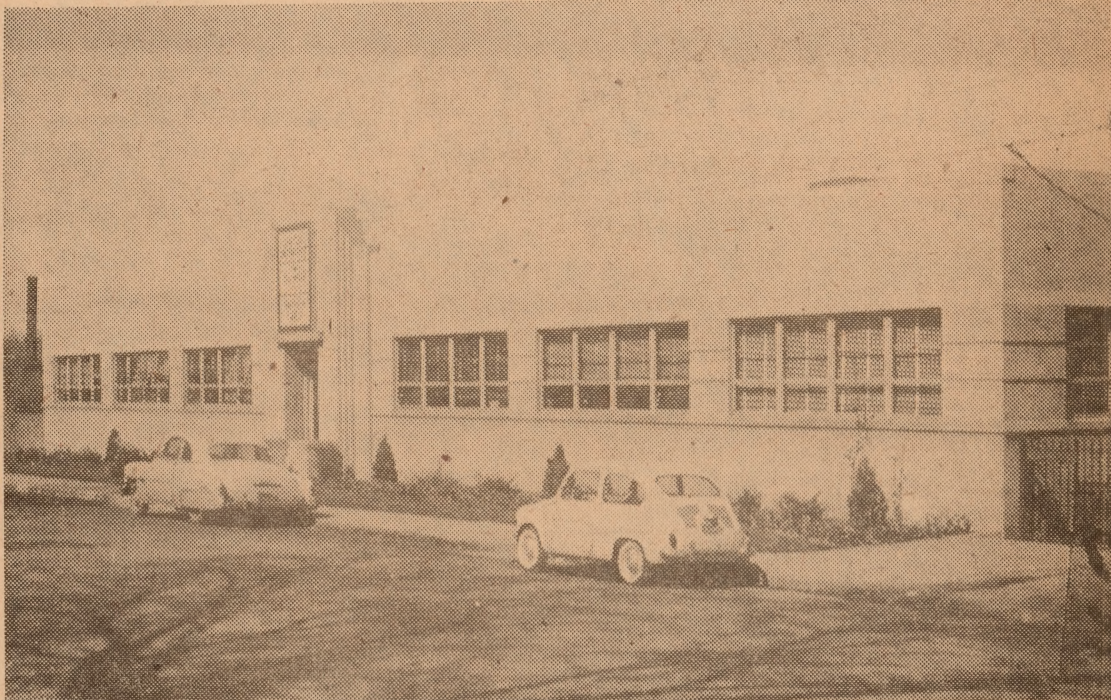
United Metalcraft Products Varied

What was once the home of the United Stove Co., manufacturers of all types of stoves, is now headquarters for the manufacture of wheel covers for automobiles, power brake reservoir tanks, flexible gun welding cables, electric heat and at the present, the manufacture of many automotive parts.

E. F. Fisher is president of the Company and Charles L. Burson is general manager. Donald Stiles serves as plant manager; Frank Harris, chief engineer; E. R. Hoisington and Thomas Loewe, sales managers and Joseph Starosta, resident comptroller.

The firm employs between 200 and 250 persons. Future plans for the company call for the manufacture of boats on a limited scale.

The United Metalcraft Co., a division of Gar Wood Industries, 800 Lowell St., was purchased from the United Stove Co. in 1952. The 259,000 square feet of space beneath the roof no longer holds machinery for the manufacture of stoves, but equipment for the manufacture of electric heat, which includes baseboard and panel type products.



FROM BOATS TO WHEEL COVERS for your new car—the United Metalcraft plant makes the accessories at a building shown here. Once a stove plant, the converted factory now houses the local division of Gar Wood Industries. 259,000 square feet are utilized for manufacture of consumer items and industrial goods.

Flexible Form Sure To Be Hit

NEW YORK (UPI) — Sure to be a hit with women who sew is a new dress form which "gives" like the human body, has flexible shoulders and can be stab-pinned.

Mounted on a wood pedestal for the correct height, the form is molded of a secret patented material, covered with a durable tubular material, and taped. Its flexibility makes remodeling easier than a rigid form, and garments can be put on and removed without leaving open a side seam or omitting a zipper.

The form is the brainchild of Mrs. Louise Lowney of West Covina, Calif., who became aware of the need for such an invention while she was a fashion designer and teacher.

Mrs. Lowney makes the forms for business women, teen-agers, housewives, movie stars and dress designers. Some women order the form for their dressmakers' use or to sew for absentee children.

High plains cover about the Western third of Kansas.

Funeral Directors Turn From Black

NEW YORK (UPI) — America's funeral directors are turning from traditional black to two and even three-tone funeral coaches.

The old folk superstition about black is changing with a resulting new status symbol in the funeral business in many parts of the nation.

In 1940, more than 95 percent of all hearses were black. Today, fully half of the coaches produced are colored. Three-tone tan coaches are popular as well as combinations of white and blue. Peacock blue with aqua and grey has been accepted.

Funeral directors, in defending the trend toward multi-colored coaches, remind critics that flowers have been an accepted burial tradition for centuries.

"Why not color in coaches, too?" they ask.

The Miller-Meteor subsidiary of the Divco-Wayne Corp. Produced what it believes was the first three-hued hearse, a combination of beige, brown and bronze, in 1955.

It was produced because its advertising director tired of designing black and white sales literature and wanted to introduce appealing four-color art to funeral coach merchandising and selling.

She's Pleasure Too

HOLLYWOOD (UPI) — Fre. Astaire has started studying Japanese in preparation for his starring role in Paramount's "The Pleasure of His Company." He also has an attractive teacher.

Nobu McCarthy, winner of the Miss Tokyo beauty contest and now an actress, is doing the teaching. Miss McCarthy, who married an American G. in Japan in 1955, just completed a starring role in James Clavell's "Walk with the Dragon."

He Liked the Mural

DALLAS, Tex. (UPI) — Movie actor Russ Tamblyn is taking home to Hollywood an expensive Dallas memory — a 500 pound wall.

Tamblyn's wall has a mural by bill McCauley on it. The wall has been a part of the Eighth Day Coffee House, but owner Don Jackson decided to enlarge the room so Tamblyn asked him to ship the entire wall to his home.

Florida's Everglades is the nation's third largest national park.



We Proudly Salute INDUSTRY

We take this opportunity to Salute the many Industries of the Ypsilanti area. Without them our city would not be the thriving community it is today.



FILLING THE NEEDS OF INDUSTRY

at proud of our pharmaceutical background. Our years skillful and accurate prescription filling have earned the confidence of the men and women of industry and we shall always maintain our high standard of dependability in the compounding of your prescriptions.

RICHARDSON PHARMACY

204 W. Michigan Ave.

Phone HU 3-0411

Be our Guest SEE THE BEAUTIFUL 1960 OLDSMOBILES

Wednesday night, May 18 in the parade at 7p.m. and the automobile show on the S. Washington street parking lot



Your investment holds... when you go over to Olds!



We proudly join in a tribute to the Ypsilanti area industry and to the men and women who staff these organizations. We're proud, too, of the fact that Hydramatic... the transmission of the 1960 Oldsmobile is manufactured right here in our own community.



MAL PETTY OLDS

OLDSMOBILE SALES & SERVICE

334 E. MICHIGAN AVE.

Phone HU 3-3644

What Ypsilanti Makes... Makes Ypsilanti!



What Ypsilanti Makes... Makes Ypsilanti

We proudly point to Ypsilanti, the city "Where Commerce and Education Meet."

In less than thirty years, the character of our community has changed from one which was primarily an educational and residential center to a rapidly growing community where industry has taken on tremendous economic importance, along with the economic and cultural importance of education.

Thirty years ago, the Ypsilanti area had relatively few industries employing about a thousand people. Today we have thirtynine industries, big and little - employing 18,000.

Thirty years ago our population was 10,000 with very few people residing in the suburban area; today the population of the city alone is 22,000 with as many more people living in the township.

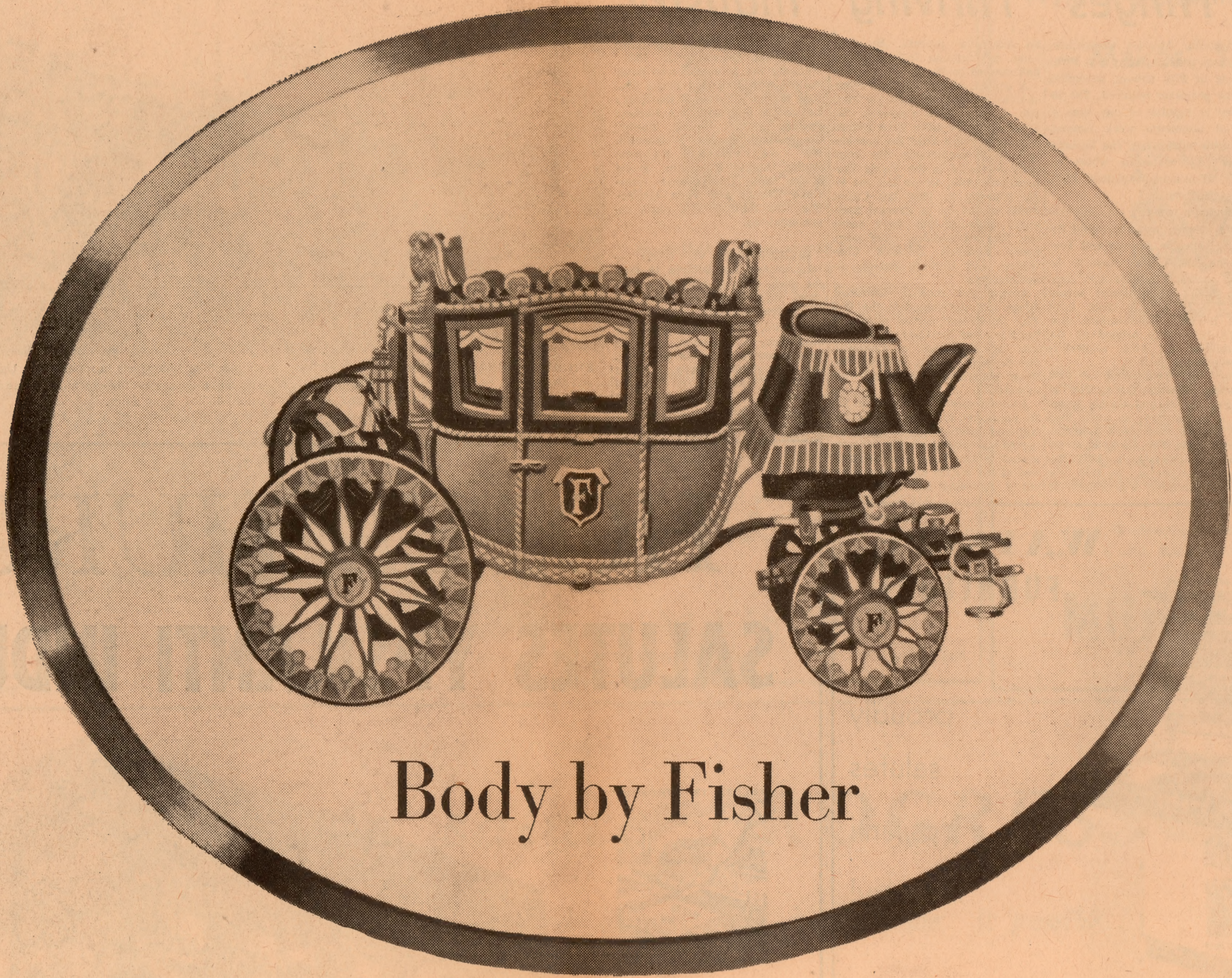
Thirty years ago the total volume of retail trade in this town was \$7,500,000; today the figure approaches \$54,000,000.

Industry is the force that furnishes the payroll which is the basis for providing a livelihood for all of us, whether we work in industry or not. Without progressive industry the standard of living that we know today would obviously be impossible.

Industry carries a substantial portion of the burden of maintaining our schools, churches, city government, the Community Chest and every civic enterprise and facility.

And so we "Salute Industry"; and pledge ourselves as representatives of the business and professional people of this community, to use every reasonable, sound and just means to foster the growth of industry in this community. Let Every citizen pledge himself to do likewise.

YPSILANTI BOARD OF COMMERCE



Body by Fisher

CELEBRATING YPSILANTI'S SALUTE TO INDUSTRY WEEK

We cordially invite you to OPEN HOUSE

AT THE NEW FISHER BODY CORVAIR PLANT

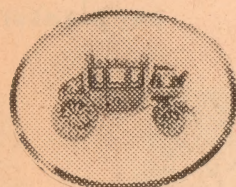
What more fitting time to open our new plant at Willow Run than during Ypsilanti's Salute to Industry Week!

In honor of both events, we — along with our neighbors at Chevrolet — invite everybody in this area to come in and look us over.

Inspect these modern plants. Watch us work. Ask questions if you like. And see our skilled craftsmen build the fine cars and bodies that have built General Motors' reputation for more than fifty years.

FISHER BODY

DIVISION OF GENERAL MOTORS



Willow Run Airport

*Bring the family
and
come and see us!*

MAY 19-20

10 a.m. to 2 p.m. — 5 p.m. to 8 p.m.

Extruded Hinges Thriving Industry

A little shop employing four in the production of a precision-type aluminum hinge was founded in Detroit in 1948; that shop, now a thriving industry, is filling defense contracts 12 years later at a pace that requires between 30,000 and 50,000 pounds of aluminum per month. Once independent, the Extruded Hinge Company is now a Division of the L.A. Young Spring and Wire Corporation.

The principal product of the big plant at Cherry Hill and Ridge Roads is a hinge type connector used in the assembly of modern military aircraft; an aluminum hinge of the type produced here is the favored style of joiner for bodies which must withstand the sort of stress to which modern missiles and aircraft are subjected. The connector is a precision article made on machines with extremely high tolerances.

The Ypsilanti Extruded Hinge Division has contracts with McDonald, Republic, Lockheed, Grumman, Avco North American

and Boeing Aircraft Companies; the items produced may cost seven dollars or \$700 apiece, depending on the precision required. The industry is capable of any type of special aluminum work compatible with equipment. The business treats raw materials which include aluminum, stainless steel, bronze and steel.

Aluminum sources, the division's primary concern, count the Alcoa, Reynolds, Harvey and Texas Companies. Metal used in defense contracts of this sort must have high specifications; stress and tensile strength must meet rigid military specifications. Airman's lives may depend on the capabilities of the connectors manufactured here.

The shop, founded at 5151 Stanton, in Detroit during 1948 by Norman Druce and Cedric Sweet was a corporation; no more than 5,000 square feet were available at that shop. The corporation became a partnership in 1953. Before that, however, in 1950, the Ypsilanti location was chosen in

an expansion process. By that time, the original four employees had swelled to 20.

A cement block structure recessed from roads 400 feet, the local site is old Ford property. Six years after the move from Detroit and three years after the business became a partnership, the company was sold to the Young Corporation (1956). Druce left the local industry in 1959, but Cedric Sweet stayed on as general manager; assisting him there today are Edward Kessler, chief engineer; Fredrick Schmoll, Controller; and Herbert Parent, superintendent.

Among the rockets, Extruded Hinge has contributed to the Bull Pup, an aircraft carrier missile of the Navy and the Cajun a University of Michigan development. Non-defense work, despite the firm's capabilities, is strictly incidental.

Another source of pride for the 70 personnel at the plant is the National Safety Council award received last year. A plaque was presented to the division in recognition of the 473,729 man hours without a disabling injury during a

period of time between September 1, 1956 and December 31, 1958.

Among the personnel who have worked with Extruded Hinge Division for the duration of the firm's location in this area, are Herbert Parent, Michael Rososz, Wacław Gmurowski, Stanley Wisniewski, (an Ypsilantian) Raymond Phelps, Audrie Burd (the second of the three Ypsilantians), Genevieve Wilson, and Veda McFarlane, the third of this city's representatives.

BURLINGTON, Vt. (UPI) — Its normal for children to fear the dark, says University of Vermont human relations specialist Dr. Dalton Vernon.

He said, "Your child needs reassurance, not sternness, when he first becomes aware of the dark. Let the children have a night light they can turn on and off themselves. Gradually fear will recede and darkness will become a friendly thing."



EXTRUDED HINGE DIVISION of Young Wire and Metal Corp. had its start in this small building which originally housed a Ford Motor Co. plant, part of the Henry Ford Sr. plan to use wa-

ter power to provide plants in small towns. Under its present management manufacturing space has been multiplied many times.

Small Auto Club Plans Convention

PHILADELPHIA (UPI) — The first national convention of the newly-formed Small Auto Club will be held in the greater Philadelphia area this autumn. Theme of the convention will be "Safety and Fun in Small and Compact Cars."

Richard S. Ross, president of the club formed last October, said it was hoped to have talks by well-known safety experts — special forums on performance and maintenance of small and compact cars — and a national rally and Gymkhana for members.

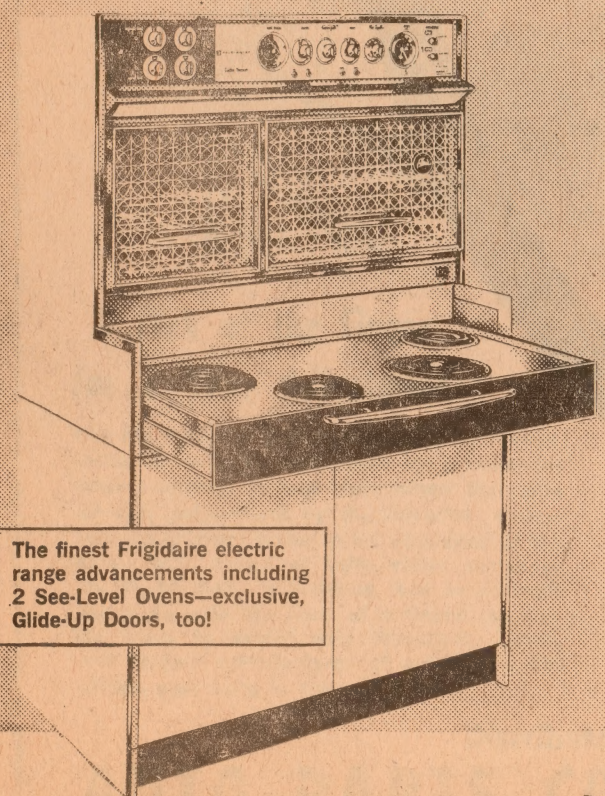
The club, with headquarters in Philadelphia, has members in nearly every state in the union and Canada, Ross said.

Fast Capture

BORGER, Tex. (UPI) — Patrolmen Paul Fisher and Arthur Waigot believe they now hold the record for arriving at the scene of the accident. They were searching for a reported drunk driver when the man smashed his auto into the rear of their patrol car.

WAYSIDE FURNITURE

proudly
salutes
Ypsilanti
Industry!



The finest Frigidaire electric range advancements including 2 See-Level Ovens—exclusive, Glide-Up Doors, too!



-- We're the
Ypsilanti home of

FRIGIDAIRE

As the home of some of America's greatest industrial products, we fully appreciate the role played by industry, not only in shaping a better way of life and comfort in the home, but as a driving force for economic prosperity.

Frigidaire heads this great family of products here at Wayside Furniture Store, and folks of Ypsilanti industry have added their endorsement of approval to Frigidaire dependability year in and year out.

We are glad to join in a well-deserved tribute to these industrial men and women right here in Ypsilanti... in our own neighborhood. Their patronage and good will, have for years, created an unsurpassed acceptance for the industrial products we sell... and have enabled us to become one of this city's leading appliance and furniture stores.

MODERN APPLIANCE CO.

WAYSIDE FURNITURE STORE

1159 E. MICHIGAN AVE. 1/4 MILE EAST OF YPSILANTI
OPEN MON.-THUR.-FRI. & SAT. NIGHTS 'TIL 9 P. M.

HOTEL HURON SALUTES YPSILANTI INDUSTRY



HOTEL HURON

The Home of

- ROTARY
- KIWANIS
- LIONS
- OPTIMIST
- ZONTA
- J. C. C.



38 Years of Service to Industry And The Community

We salute the many fine industries that have been associated with Ypsilanti for so many years.

Just rewards of the fine products they manufacture come through their universal acceptance.

America has come to know and use many of the products produced by local industry.

It has been our pleasure to serve industry for the past 38 years, catering to businessmen's luncheons, meetings, local fraternal organizations, all of which represent industry and labor. We are proud of the outstanding success of our industrial firms and take this opportunity to express our pleasure in being part of a progressive community.

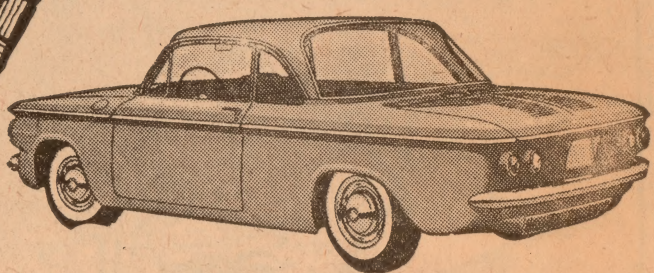
HOTEL HURON

Clyde Widmayer, Executive Vice-President and Manager

Ypsilanti Hotel Company

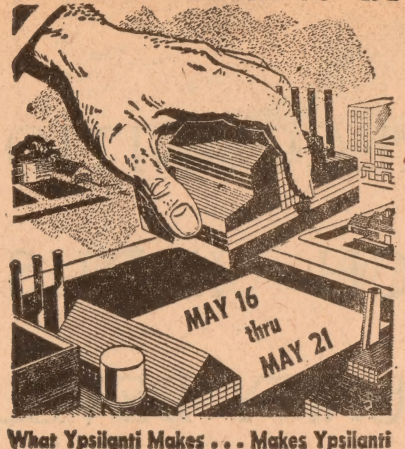
WOW! WE'RE CELEBRATING

HERE AT THE CORVAIR CENTER OF YPSILANTI... "CORVAIR CAPITAL OF THE WORLD"!



CHEVROLET

SALUTE TO INDUSTRY



What Ypsilanti Makes... Makes Ypsilanti

VISIT THE NEW
CORVAIR
PLANT

MAY 19 and 20

Open House tours of the plant will be held Thursday and Friday from 10:00 a.m. to 2 p.m. and from 5:00 p.m. to 8 p.m.

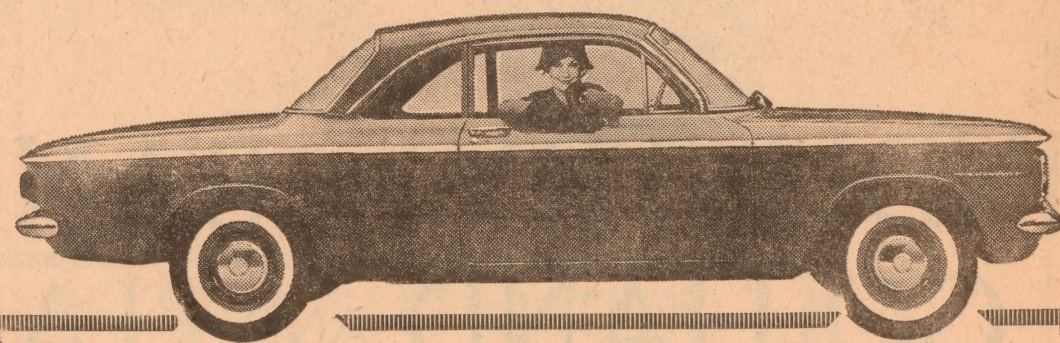
DROP IN! WE'LL
PROVIDE FREE
TRANSPORTATION
FOR YOU, TO
AND FROM THE
PLANT

Don't miss the great parade of present day and antique automobiles, Wednesday night, May 18 at 7 p.m. through downtown Ypsilanti... and the big automobile show and vaudeville show to be held the same night on the South Washington Street parking lot.



CORVAIR—MADE IN YPSILANTI BY YPSILANTI PEOPLE

We're mighty proud of the fact that America's leading compact car...the Chevrolet CORVAIR is made right here in our own "back yard"...which makes the Ypsilanti area "the Corvair Capital of the World". Here at the Corvair Center of the Corvair Capital, we're celebrating this week... as we salute the economic importance of all of the area's industrial firms...but with particular emphasis on the dedication of the Fisher Body and Chevrolet plants which team to produce the sensational Corvair. We urge you to visit these plants...to get acquainted with the men and women who produce these great cars which we are privileged to sell.



ONLY \$139 DOWN- \$13⁴⁷ PER WEEK

Buys a new CORVAIR equipped with all deluxe equipment, windshield washers, back-up lights, all taxes, license and title.

• **FIRST PUBLIC SHOWING -**
The all new CORVAIR "MONZA" Sport Coupe

On display in our showrooms. See it also in the big automobile parade and at the automobile show on the S. Washington Street Parking Lot Wednesday Night, May 18 beginning at 7 p.m.

• **CHEVROLET EXPERIMENTAL "DREAM CARS"**

will also be included in the auto parade, at the auto show and in our showrooms. See them. You'll marvel at the advance design engineering and styling.

VINCENT CHEVROLET INC.

34 E. MICHIGAN AVE.

YPSILANTI

PHONE HU 2-5414

WOW
GREAT ECONOMY!
WOW
GREAT PERFORMANCE!
WOW
GREAT DEALS

Three Generations In Burrell Concern

On January 1, 1915, Alfred J. Burrell, long resident, established a concern that was to be perpetuated by his two sons and then, in turn, by his two grandsons. The little shop at 312 Pearson, providing work for just two men, only measured about 75 feet across the front and 100 feet in depth. A. J. Burrell's grandsons have a plant on Michigan Ave. that totals 275 feet in frontage and extends back 450 feet from its concrete block facing.

Burrell's idea, in launching the business, was to provide local residents with attractive, economical stone-cutting. The company today finishes stone for monuments and vaults, manufactures septic tanks, and does some sand blasting. Eleven people are now employed in the plant at 1106 East Michigan Avenue.

Nine years after he went into business, Alfred Burrell passed away, leaving the firm to his two sons, Ray and Paul. The two brothers kept the business expanding with the ever-increasing commerce. By 1947, Ray H. and Paul M. Burrell felt that the healthy little enterprise was generating enough trade to justify a move to a newer, larger, and more modern setting.

At the same time, two grandsons elected to take up their fathers' occupation. James and Alfred Burrell entered the firm at the very time the new location was acquired. At this time, Ray and Paul handle stone cutting, while Alfred and James manage the concrete products.

The Burrells initially polished their own stones, ordering the granite and marble rough, just as it came from the quarries. Since then, they have chosen to have



STILL GROWING is A. J. Burrell and Sons Monument Co. at 1106 E. Michigan Ave. where many products have been added to the original head stones and related services.

the polishing done at the quarry source, finding it more economical and efficient to perform only the lettering and carving.

Burrell and Sons now furnish stones to customers in an area with a 25 mile radius around this city; the manufacture and installation of septic tanks and burial vaults now embraces an area within a 50 mile radius.

Granite sources range from South Dakota to Georgia and overseas to Scotland; other quarries including those in Minnesota, Wisconsin, and Vermont. Marble is being ordered from Georgia and Vermont. Ray Burrell estimates that the company processes at

least two railroad car loads of stone per year.

Working with some of the classic industrial staples, steel, concrete and gravel, it is perhaps only natural that the company should be filling orders from some of the biggest industries. The limited commercial sand blasting done by the company consists of treating castings for Ford Motors and Central Specialty; some glass blasting is also done for Acme Glass.

Alaska's new court system uses electric tape recording machines instead of stenographers to take down courtroom testimony.

Land Holdings Rise

ANCHORAGE, Alaska (UPI) — A 19,000 acre selection in an area near here recently brought total Alaska land filings to more than 1,788,000 acres since the state began land acquisition from the federal government a year ago.

State officials said that although this is well below the four-million-acre-a-year pace sought under the Statehood Act a year ago, the recent pace set in selections will bring the average per year to between four and five million acres. Most of the tracts being picked out now by the state are on unsurveyed land.

Democrat Makes Sure Of One Vote

PROVIDENCE, R.I. (UPI) — After a campaign rally one evening, 92-year-old Sen. Theodore F. Green (D-R.I.) got into a cab with a friend. As they reached their destination, the senator paid the driver.

"Well, there's one vote I can count on," remarked Green as the cab pulled away.

Asked why, he explained: "I didn't tip him and I told him to vote Republican."

Thirty per cent of the weight of the wheat kernel is removed when it is ground into flour.



MELCO CORPORATION'S main office, above, will have an addition in the near future; a building at the right will be removed to make room for a duplication of the facilities at 40 Water Street. Twelve of a crew of 16 are employed in this central building.

Melco Corp. Will Expand

Outgrowing its quarters is the Melco Corporation, 40 Water St., manufacturers of plastic and metal finishing. The firm, which utilizes the services of 12 employees at the main office, also has a staff of four working at 200 River St., and at the present time is constructing a building next to the office on Water St.

Joseph T. Alef is president of the company and other officers include Anna P. Alef, secretary and Leo Luckhardt, vice president.

In Trade For Gina?

HOLLYWOOD (UPI) — Edythe Peters an American actress, is playing her third featured role in an Italian-made film called "Blood and Roses." Miss Peters is one of the sisters in the singing trio, the Peters Sisters.

We Salute Ypsilanti Industries

Salute To Industry Week, May 16 through 21



INDUSTRY AND BANKING GO HAND AND HAND!

Proudly we point to our twenty-seven years of serving Ypsilanti and Industry...the men and women whose hands hold the tools and guide the forces of Industry. We have made every effort to keep abreast with our ever-growing community in our modern banking methods and equipment, plus trained personnel to serve you.

We are proud to be a part of this industrial city. Our industry and business is a particular point of pride. The officers, directors and personnel of our bank are vitally interested in the welfare of our community and are ready at all times to assist in whatever way possible in the betterment of our city.



HOSPITALITY NIGHT, WEDNESDAY, MAY 18th
We cordially invite you to drop in our bank Wednesday evening between 6:30 and 8:45 when we will be here to greet you in celebration of Salute To Industry Week. Refreshments will be served.

NATIONAL BANK OF YPSILANTI

Washtenaw County's Only National Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.
MEMBER FEDERAL RESERVE SYSTEM

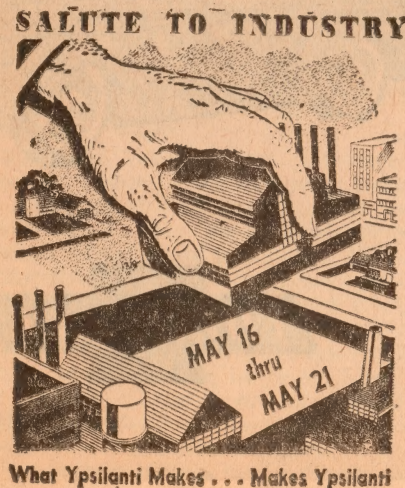
The CITY OF YPSILANTI

SALUTES

ITS INDUSTRY

TODAY
and

EVERYDAY

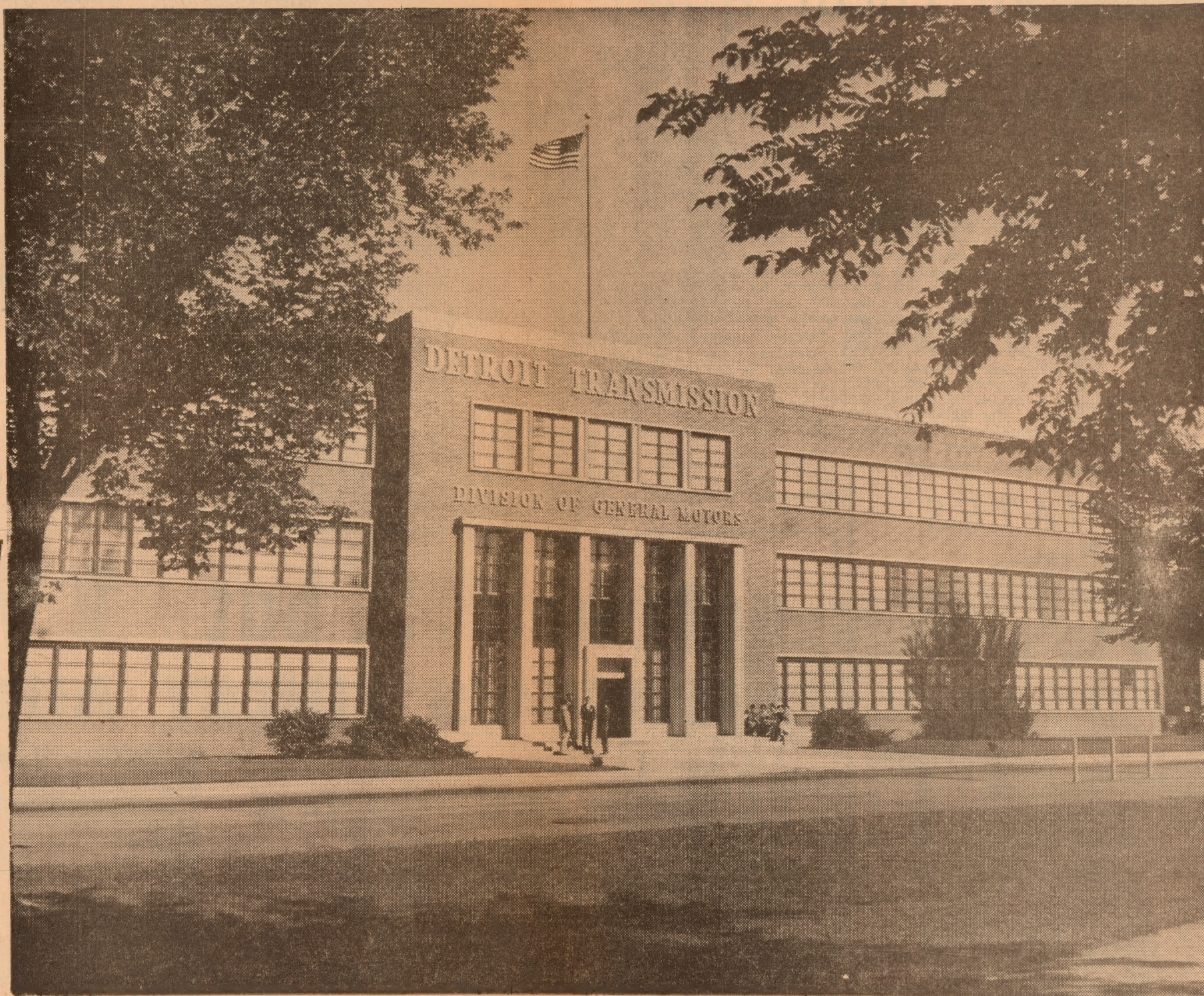


IN RECOGNITION OF THE ROLE
WHICH INDUSTRY PLAYS IN
COMMUNITY DEVELOPMENT THROUGH...

- **PARTICIPATION** in Community Affairs
- **EXPANSION** of the economic base of the city
- **SUPPORT** of civic endeavors
- **EMPLOYMENT** for our citizens
- **SHARING** in the cost of vital governmental functions.

*Ypsilanti Takes Pride In Its
Industries On This Day and through -
out the Year!*

THE PEOPLE OF YPSILANTI



PHONE HUNTER 2-7800



Detroit Transmission Division

GENERAL MOTORS CORPORATION

YPSILANTI, MICHIGAN

May 16, 1960

To Our Friends in Greater Ypsilanti:

On this occasion of Ypsilanti's Salute to Industry we at Detroit Transmission welcome the opportunity to return the compliment and express our pleasure at being a part of the Ypsilanti Community. We have been here for nearly seven years and have found everyone to be sincerely helpful, understanding and genuinely friendly.

We are also pleased to participate in the Community welcome accorded two new members of our G.M. Family in Ypsilanti. Both the Chevrolet and the Fisher Body Divisions, we are sure, will find the same friendly acceptance and cooperation that we have known and they, in turn, will carry on G.M.'s reputation for responsible industrial citizenship.

We look forward in the years ahead to continued accomplishment for us all. We assure you that, just as we have always endeavored to be a good corporate citizen in this Community, we shall continue to pioneer new products and new ways to advance our common good.

Progress can be achieved only in a healthy, cooperative relationship between the individual citizen, his community, and the business or industry in which he is employed.

Sincerely,

O. W. Habel
General Manager

THE LEADER IN AUTOMATIC TRANSMISSIONS

Williamsburg Electric Makes Five Major Appliances In Local Plant

Williamsburg Electric Incorporated, a comparative newcomer to the local industrial scene, in that

Sea Horse One Of Mysteries Of Sea

HOLLYWOOD (UPI) — The strange method of reproduction of the sea horse is one of the unusual scenes in Walt Disney's featurette "Mysteries of the Deep." The picture shows mama sea horse laying eggs in Papa's pouch below his chest. Then papa must wait until they hatch and develop. He then must use powerful persuasion to dislodge the babies.

Ypsilanti Daily Press
Page 8 Sec. 2
Monday, May 16, 1960

the firm was founded only three years ago, has in that span of time garnered some distinctions for which personnel are justly proud. The local factory is the world's largest manufacturer of electrically heated food warmers; the firm is also the only manufacturer of electrically heated baby bottle warmers with a two-cord attachment for home or car use.

The concrete block and brick front of Williamsburg Incorporated, 2930 Tyler Road, across from Corvair at the Willow Run Airport, masks a 7,000 square foot one story interior which at the present time is manufacturing, assembling, packing and-or shipping five major appliances.

Included in the products manufactured are: houseware items and small electrical specialty appliances; plated brassware hang-

ing planters; a die cast aluminum garden tool designed for women, retailed by supermarkets and chain stores nationally; a one piece aluminum die cast ice cream scoop; a newly introduced "Ming Plastic Planter", a plastic replica of the company's successful "Pagoda Wire Planter."

Founded in April of 1957 by M. A. Hogan, the company was incorporated in the same month. Employing about 12 workers steadily since founding, the firm has continued its three year affiliation with United Molding of Kansas City; the local concern assembles and wires material from the Missouri plant. Plating for the brassware planters is accomplished in Detroit; nearly all of the manufacture of component parts is handled by Detroit area businesses. The machinery in the Tyler Street concern is exclusively of the light bench variety and

light assembly operations are the order of the day for the workers here.

Guided by Sales Manager I. L. Pond, the firm has successfully distributed its hot cup and baby bottle warmer through Marshall Fields and the famous Lilliputian Shop in New York. The standout feature of the business story at Williamsburg is the variety of models offered in each of the different lines, as witness the two styles of electric hot trays, the two-cord feature of the baby bottle warmer, the four new models of bird cage planters, the assortment of garden tools.

Planters in production since the corporation's founding, were complemented in 1958 with the addition of garden tools and manufacture of the "Magic Mound" ice cream scoop. The pride of the industry, expected, is the electrically heated food warmer for keeping food sauces, gravies, syrups and beverages at ideal serving temperatures at the table or on the patio.



A SUCCESSFUL LINE of products tells the story of the Williamsburg Electric corporation, housed in the one-story brick and concrete block structure above.

The corporation has produced at the Tyler Road site for a span of three years and is solidly established as a growing industry.

HOLLYWOOD (UPI) — Fabian, the teen-age singing idol, kept himself busy during the actors' strike. He took acting singing and dramatic lessons in addition to his regular school studies.

TOPEKA, Kan. (UPI) — Major insurance companies are charging 5 to 20 per cent less for collision insurance in Kansas this year and last and 7.8 per cent more for liability coverage.

"Music Man" Sold
HOLLYWOOD (UPI) — Warner Brothers reports the purchase of the screen rights to the Broadway hit "The Music Man" for what it described as a "record price."

Job Preference To Untouchables

NEW DELHI (UPI) — Wanted — A dog shooter. Salary 35 rupees (\$6.50) per month. New Delhi Corporation has invited applications from persons expert in doing in stray dogs. The post, advertised in all the local English and native dailies, offers the selected candidate an increment of 21 cents per year. The salary will go up to \$9.50 a month at the end of 15 years meritorious service. "Untouchables" will be given preference for the job.

The notice does not list the duties of the dog shooter. But corporation authorities said they expect him to be on the look out for all stray dogs in the capital and to shoot them on sight.

They said stray dogs have become a nuisance to the people of Delhi, causing several rabies cases each year.

They estimated there are 13,000 stray dogs in Delhi's streets. Most of them inhabit slum areas. A corporation authority explained that dog killing is an art. It takes 10 to 12 men to chase a stray dog before he is caught. He said a stray dog has an amazing "horse sense" to smell his "enemy" and the catcher has to use his best talents.

CLEARY GRADUATES



have been
doing Big Jobs
for Industry

Yes, for more than 77 years, Cleary Graduates have been filling important positions in industry. Because industrialists as well as professional and other business firms everywhere ask for Cleary graduates...

...to get men and women with the finest business educations. We're proud of our grads who are serving so notably in their chosen fields. We're proud, too, to salute the great industries of which these people are an important part. And we pledge every effort to consistently graduate more and more young people, properly trained, to fill the thousands of positions of opportunity afforded by industry in the days and years to come.

PREPARE YOURSELF NOW FOR A BETTER POSITION IN LIFE
ENROLL NOW! SUMMER TERM OPENS JUNE 27

CLEARY COLLEGE

A Collegiate School of Business since 1883
Cor. Michigan Avenue and Adams St. Ypsilanti



We salute the many fine industries that have been with us for years and have made Ypsilanti a great community and also the newer industries who are now helping to make this area greater than ever before.

During our 33 years of catering to men's wear needs we have consistently featured quality brands—brands which, like the products of Ypsilanti industry, have proven their worth through popular demand. We shall continue to serve you well in the future.

WE'RE PROUD OF THESE NAMES

- | | | |
|------------------|--------------|-----------|
| • DON RICHARDS | • STRADIVARI | • ENRO |
| • CAPPS CLOTHING | • VAN HEUSEN | • JANTZEN |
| • FASHION PARK | • PORTIS | • DOBBS |
| • MUNSINGWEAR | • BOTANY | • ROLFS |

Partake of our hospitality Wednesday evening. Refreshments served... free balloons for the kiddies.

HAYWARD'S

MEN'S WEAR

27 N. Washington St.

Phone HU 2-5883

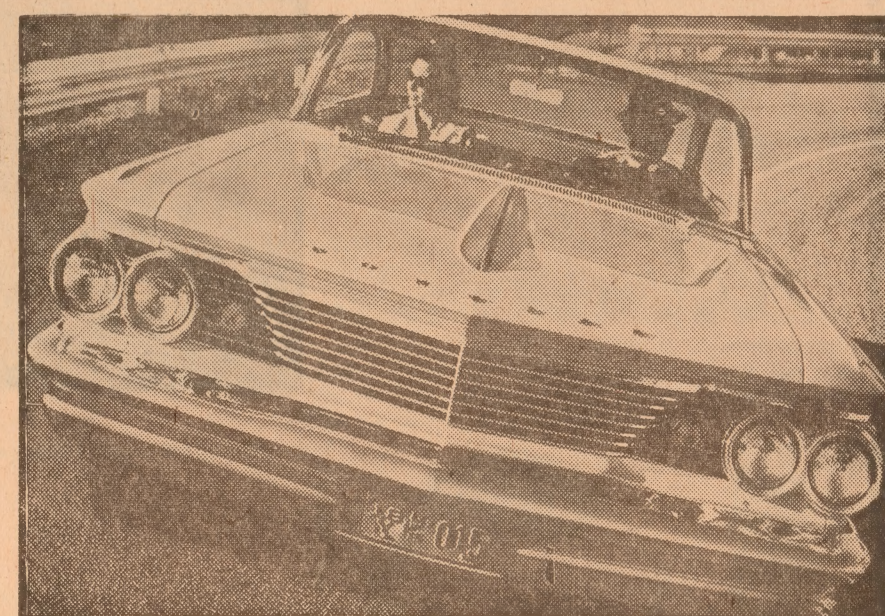
not one ... but TWO! AMERICA'S FINEST AUTOMOBILES

the 1960 WIDE - TRACK

PONTIAC

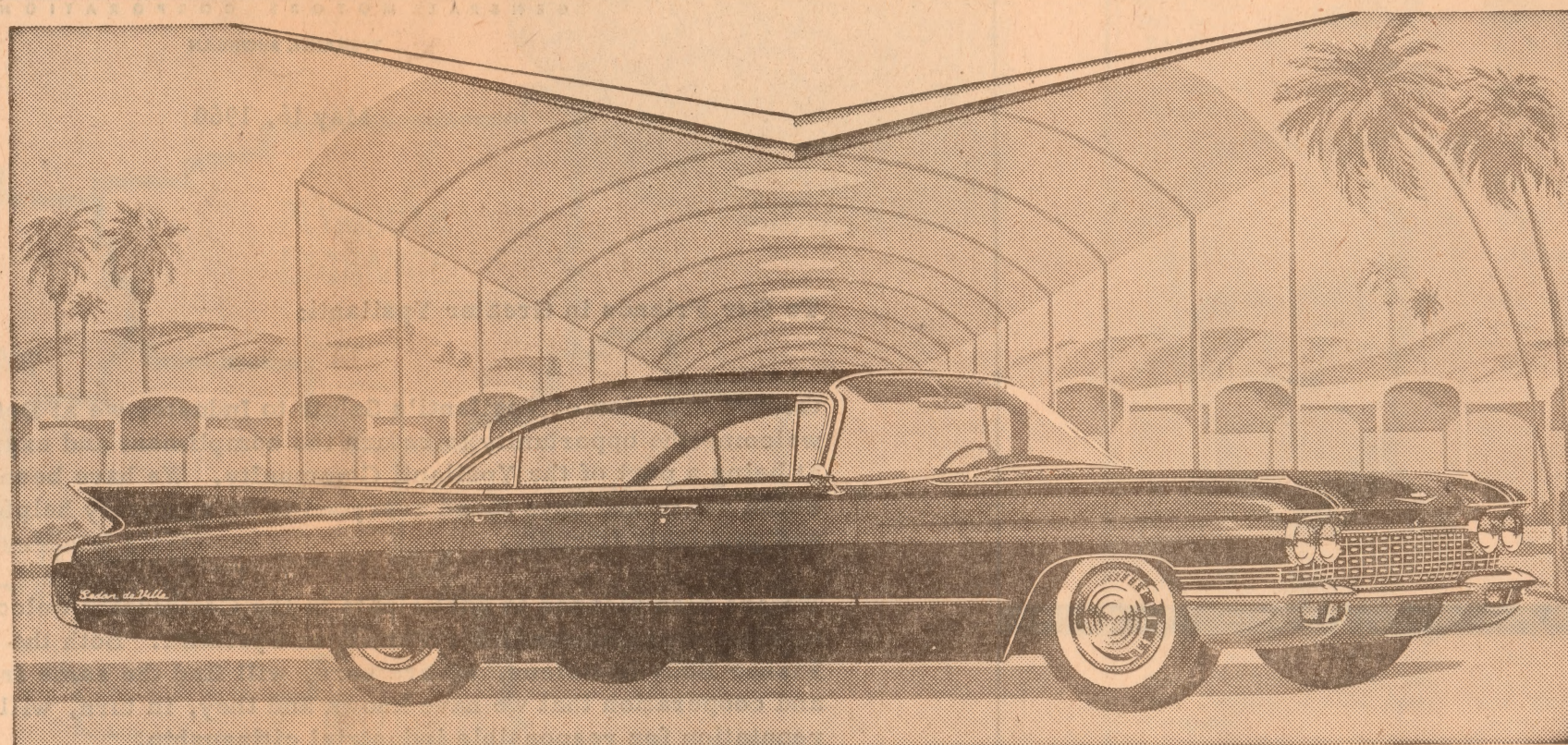
the superlative 1960

CADILLAC



SEE THEM BOTH ... on parade .. on display

Don't miss the automotive parade thru downtown Ypsilanti Wed. night, May 18 starting at 7 p.m.-the automobileshow on the S. Washington St. Parking lot. We'll be expecting you!



SALUTE TO INDUSTRY



We Proudly Join the Salute to Ypsilanti area Industry

We point with pride to the great industrial strength of the Ypsilanti area... and extend our best wishes for continued success to the thousands of men and women of industry who staff these organizations... executives, clerical and production workers.

We point with pride to the fact that Hydramatic transmissions in our great cars... Pontiac and Cadillac... are made right here in Ypsilanti... by Ypsilanti area people.

PAUL C. CHAPMAN & SON INC.

PONTIAC - CADILLAC - VAUXHALL
YPSILANTI

12-15 E. MICHIGAN AVE.

Phone HU 3-0322

The original Ford Ypsilanti plant as it stood in 1932



GOOD NEIGHBORS FOR OVER 28 YEARS



WE, TOO, HAVE GROWN WITH YPSILANTI SINCE 1932

We at Ford Motor Company are proud of our growth and progress in the city of Ypsilanti. The picture at the top shows the original Ford Ypsilanti plant, which in 1932 began making starters and generators as part of Henry Ford's Village Industry Program. The original plant employed 700 men and women and obtained power from a hydro-electric plant at Rawsonville.

Today, a greatly expanded Ypsilanti plant employs 3,800 persons and serves as a key facility for the

manufacture of automotive hardware and accessories. Products of this plant, which include generators, regulators, starters, shock absorbers, master brake cylinders, coils, horns, distributors and switches for passenger cars, trucks and tractors, go from Ypsilanti to our assembly plants in all parts of the country.

These products, manufactured by skilled men and women here in Ypsilanti, are significant contributions to comfortable and safe travel on the American Road.

Ford Motor Company

The American Road • Dearborn, Michigan

Monarch Governor Began In Wisconsin

The Monarch Governor Company is one local business that has a well-travelled history; from Milwaukee to Detroit to Ypsilanti, the plant has migrated until it settled in the plant at Willow Run, described as the most modern of its kind. J. W. Anderson, Sr., and David Elder Monarch Company and incorporated in the same year — 1913.

It took J. W. Anderson two years to buy out the corporation and move it to Detroit, at 1847 West Behune. At that time the main product of the fledgling concern was fly ball governors; the business stayed with this principal item after the plant assumed a new location at 1832 West Behune in 1937, 22 years after Anderson purchased the business.

In 1941, months before war erupted, the leaders at Monarch recognized the declining use of governors on automobiles and the company embarked on a diversification program. The production of outside rear view mirrors, tissue dispensers, hand brake alarms, the "Jiffy Jig": adjustable drilling and machining fixture and other automotive accessories. The production of governors for military use was continued during World War II, of course.

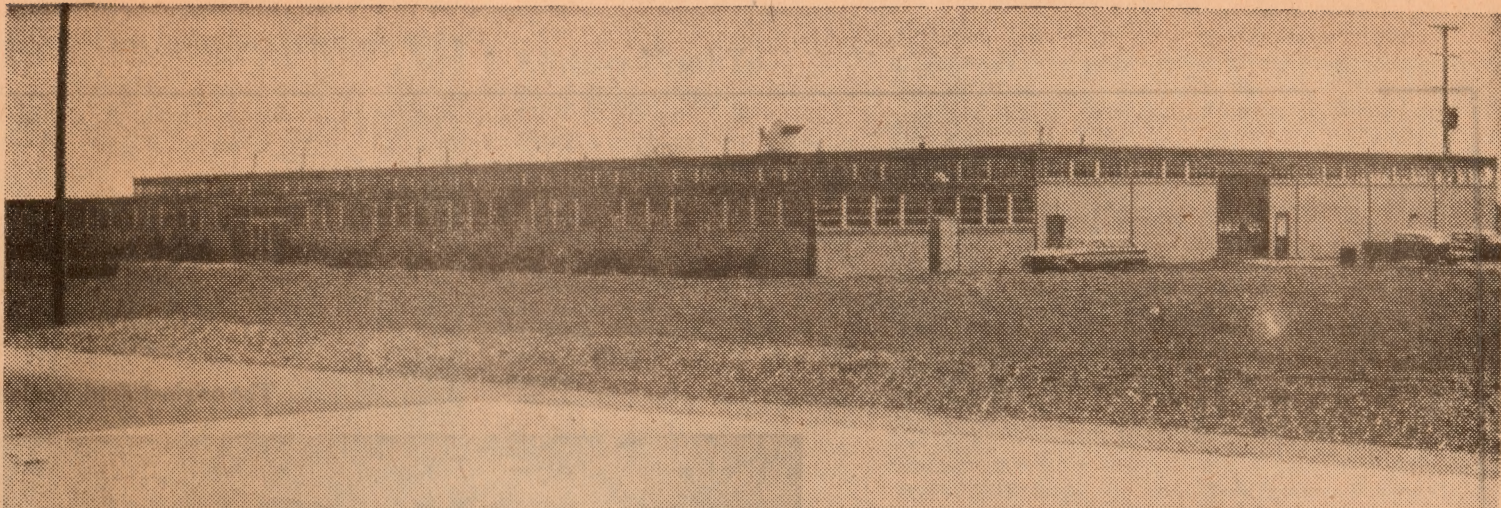
The kindling of the Korean conflict was the occasion for an expansion to two other locations in Detroit for the production of ammunition components under government contract. Wesson Avenue and Vermont Street were the sites of the two new outgrowths. The opportunity to work on government contracts again boosted the plant tremendously.

At the opening of the war, conventional manufacture of shell bands on a screw machine was universally accepted. At their own expense the Monarch Governor heads submitted drawings and detailed explanations of a new punch press production method for small ammunition branches of military ordnance. Within 90 days of the presentation of the idea, practically all small caliber shell band manufacture was converted to the new method at substantial savings in costs.

In the course of that same war, Monarch produced over 6,000,000 fuses for Army Ordnance's 3.5 inch rocket launcher (or "Bazooka"). With the conclusion of the fighting, Monarch once again underwent a reappraisal; as a result, the firm found itself consolidated in the new 42,000 square foot factory at Willow Run by May of 1955.

The one story yellow front of the plant at 2800 Tyler is the facing of the first industrial development to be constructed in the area south of Tyler Road. The organization represented by the large white numerals spelling Monarch against a blue field is headed by J. W. Anderson, Jr., president of the company. Mrs. Aino Anderson, his wife, is presently secretary-treasurer of the firm. A brother, Stuart W. Anderson, is vice president and controller. A vice president, Robert L. McKenna rounds out the four-member board.

Employees on the 92-acre industrial coverage number 60. Today they are engaged principally in the manufacture of die castings and stampings. In their role as an essentially die casting plant, the



MONARCH GOVERNOR was the first factory in the Ypsilanti township 'industrial park' on the old glider port property. The idea of a cluster of small feeder plants had its inception after World War II.

company has developed a new casting technique which turns out a modern casting with high physical property and extreme density. It should be noted that the company is more than casually a manufacturer of commercial products

of the decorative and mechanical variety.

The Monarch Governor Company has reflected in its history the development of a respected and proven producer of automotive equipment.

Jewelry Wardrobe Needs Imagination

HOLLYWOOD (UPI) — Don't be stuffy and unimaginative about your jewelry wardrobe.

This advice comes from Joan Castle Joseph who owns a jewelry rental service which supplies about 90 per cent of the pieces used in TV and movies.

Mix costume jewelry, such as gold, silver and platinum, Mrs. Joseph said. Combine antiques and modern jewelry "as you would furniture in your own home." Don't adhere to the rule of gold jewelry for daytime, diamonds for night.

If you must wear a watch at formal affairs, have one set in a diamond ring or a bracelet with a cover over the face.

"Pearls are unimaginative," Mrs. Joseph added, "and school jewelry, such as a chain ring, indicates an emotionally immature person. If you wear a class ring you're hanging on to the past or are afraid of the future."

Alaska has an area of 586,400 square miles.

German Women Do Free Work

FRANKFURT, Germany (UPI) — Communist East Germany is calling up "housewife labor brigades" in an effort to solve its chronic labor shortage.

The Institute for German Industry, which collects industrial information about both East and West Germany, said Communist authorities were now organizing under the banner of the Democratic Women's League.

The brigades are expected to do 15 to 20 hours work a week either in industry or agriculture and to "renounce" payment for "patriotic reasons."

The Institute said Communist authorities hope more than 25 million man hours will be worked by housewives in 1960.

The fastest trip on the Pony Express out of St. Joseph, Mo., was seven days 17 hours when Lincoln's inaugural address was carried to the West Coast.

SALUTE TO INDUSTRY

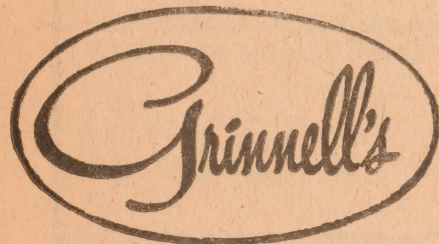


What Ypsilanti Makes . . . Makes Ypsilanti

WE SALUTE INDUSTRY

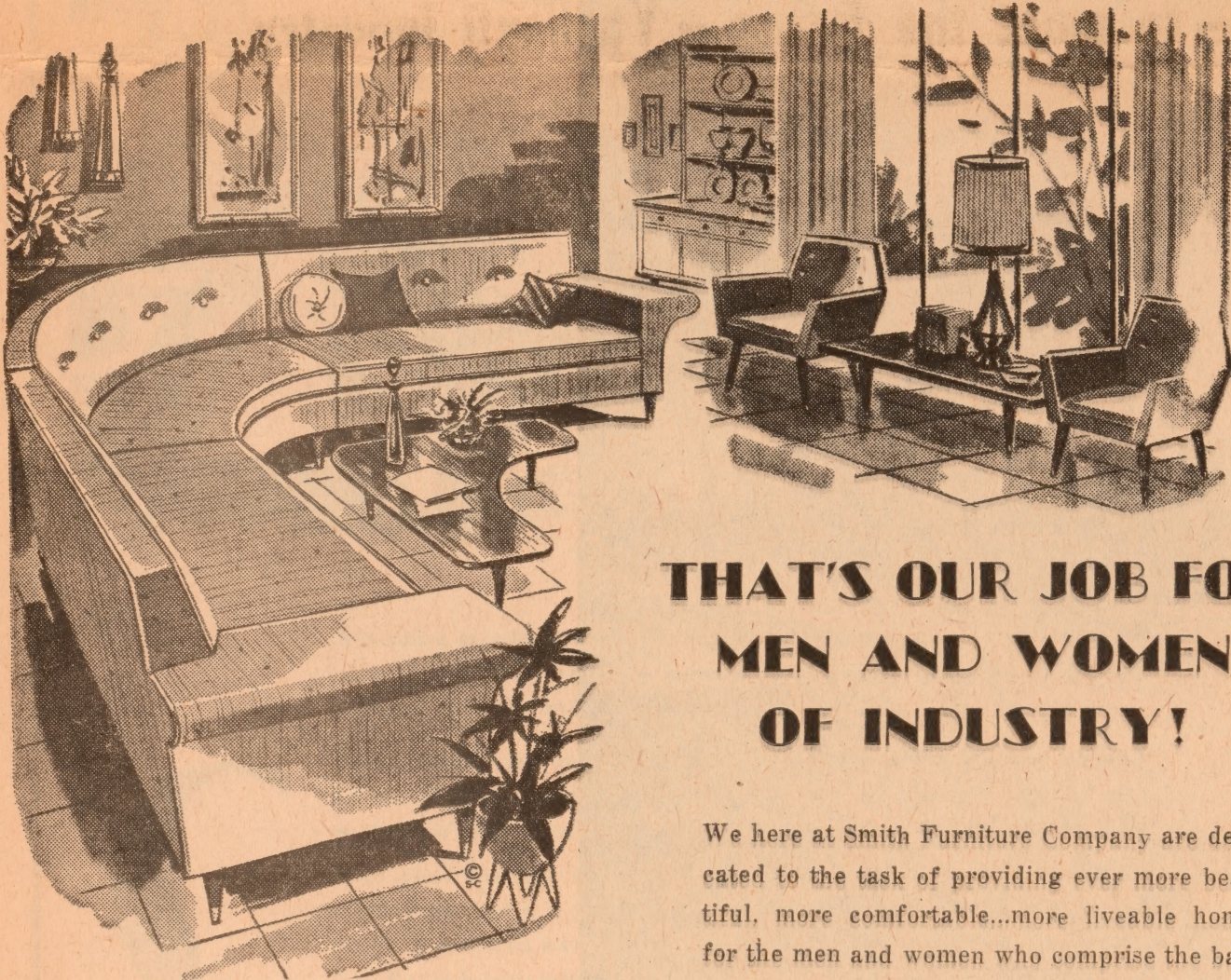
We are happy to extend our wholehearted Salute to our community's great Industries.

STOP IN WEDNESDAY EVENING
AND ENJOY MUSIC FROM THE
HAMMOND ORGAN AND DELICIOUS
REFRESHMENTS Open Til 8:45



210 W. MICHIGAN
HU 2-6911

a beautiful HOME
in your future...



THAT'S OUR JOB FOR MEN AND WOMEN OF INDUSTRY!

We here at Smith Furniture Company are dedicated to the task of providing ever more beautiful, more comfortable...more liveable homes for the men and women who comprise the back bone of business and industry. We are proud to have been doing just this for the past eighteen years.

We are ever conscious, too, of the fact that the rapid growth of the Ypsilanti area's industrial prowess has indeed been largely responsible for the constant growth of our own business; a growth that has demanded frequent enlargement and expansion of our facilities and personnel staff.

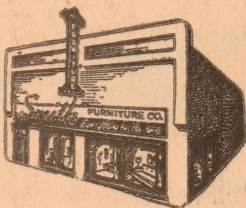
So, our hats are off in a salute to the men and women of industry...executives, clerical and production employees. Their economic importance to the growth and prosperity of the Ypsilanti area cannot be over emphasized. And, with this salute, we renew a pledge...to be ever more helpful in making theirs "more beautiful homes in the future".

Welcome to "HOSPITALITY NIGHT"
Wednesday, May 18

We'll be open until 8:45 p.m. during "Hospitality Night" to meet and greet each of you... we'll be serving refreshments and we'll have free balloons for the kiddies. Plan to attend the downtown festivities this night. We'll be expecting you.

SMITH FURNITURE

15 S. Washington St. — Ypsilanti
Open Friday Nites 'Til 9 P. M.

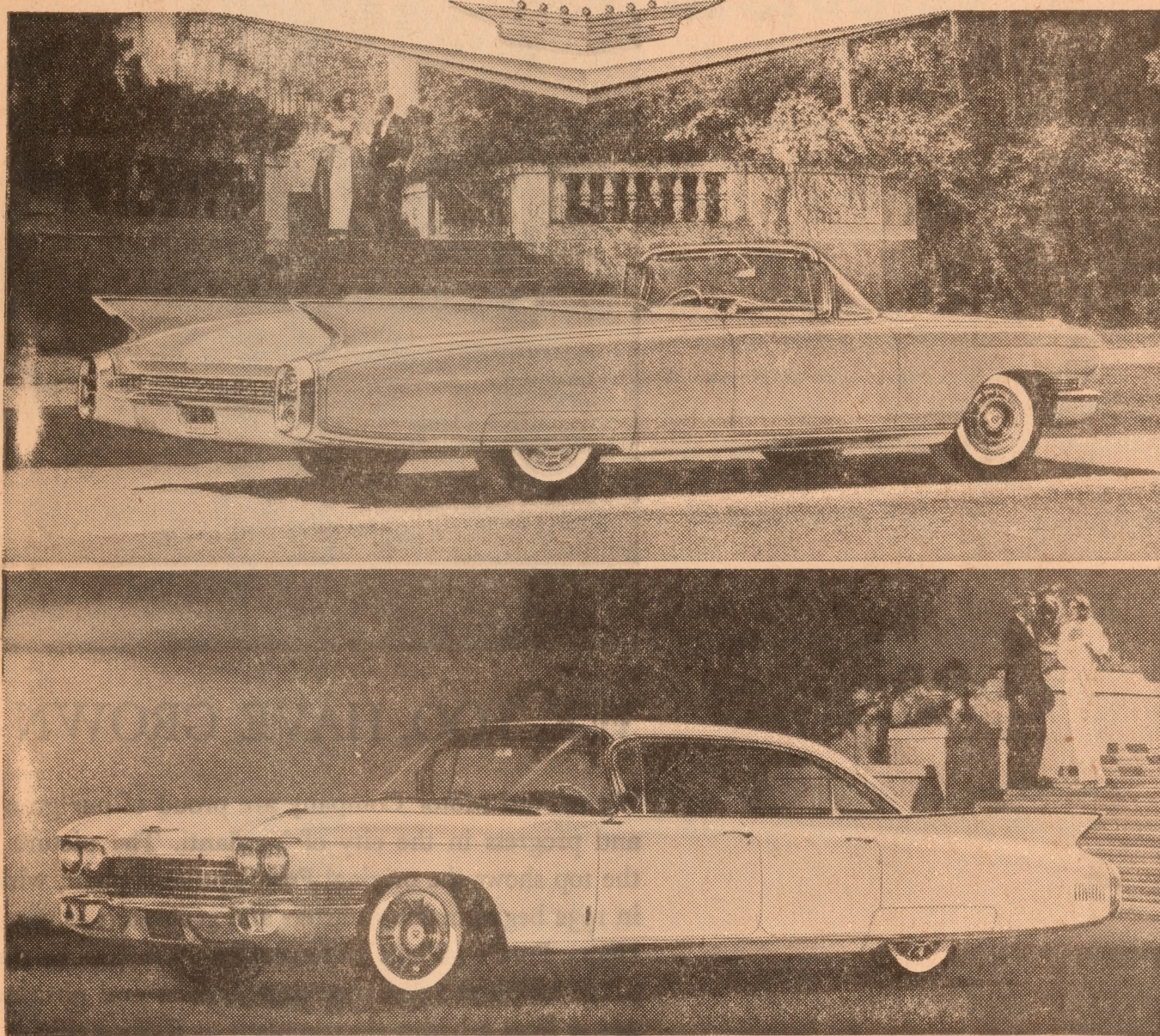


YOU'LL DISCOVER A NEW ERA OF ELEGANCE

at the SALUTE TO INDUSTRY

MAY 18 • MARKET SQUARE DISPLAY AND PARADE

SEE THE *Cadillac* FOR 1960

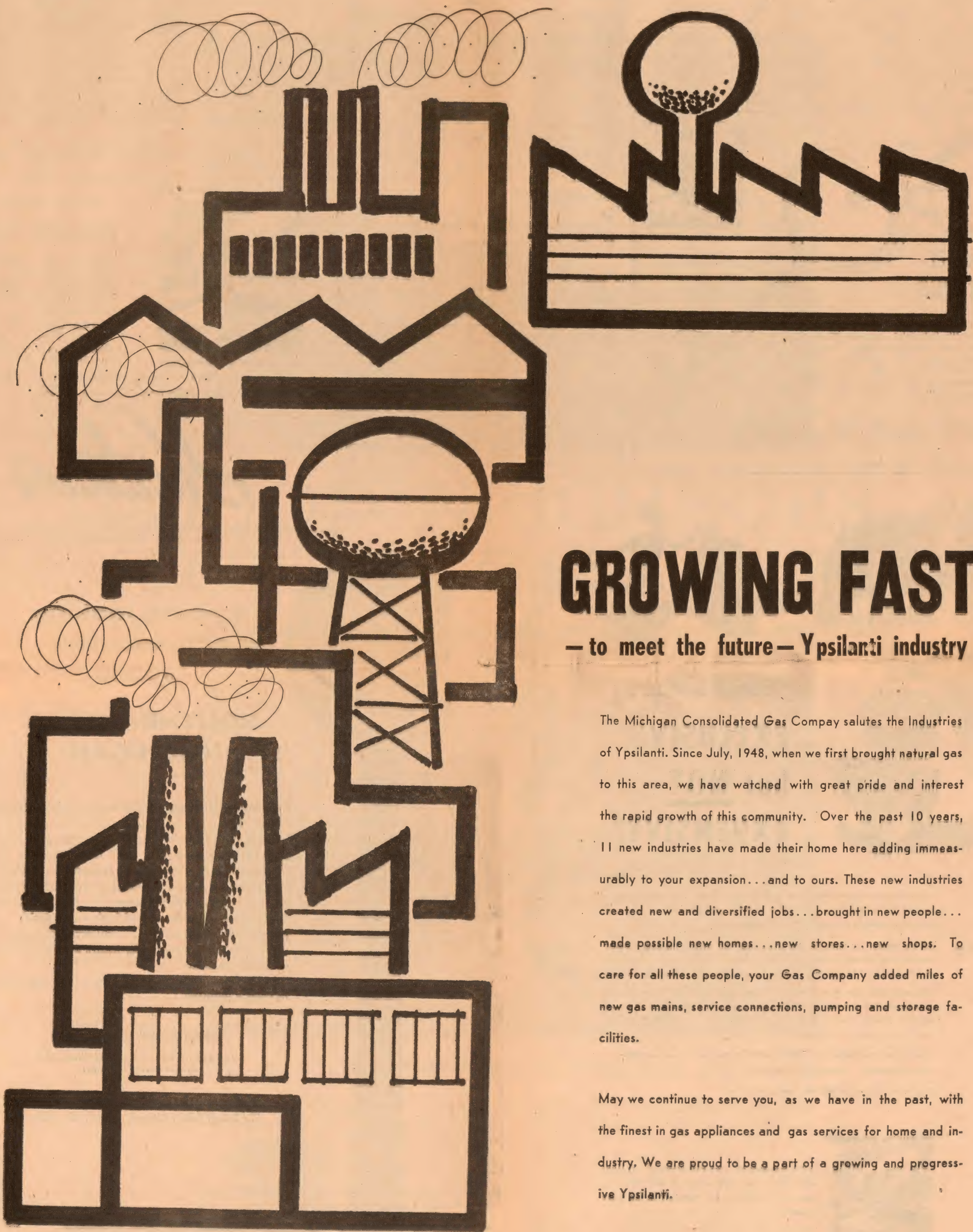


We cordially invite you . . . during the current automobile show . . . to focus your attention on the most exciting and dramatic new Cadillac in several decades. You'll discover an outstanding product of Cadillac's styling artistry . . . creative engineering . . . and master craftsmanship. And while you are visiting the Cadillac

display, be sure to schedule an afternoon at the wheel of this classic and luxurious new motor car. Your authorized Cadillac dealer will be happy to make all the arrangements for your introduction to the new era of elegance created by Cadillac this year. You set the date and the time and he'll supply the car and the keys.

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER
PAUL C. CHAPMAN & SON, INC.

15 EAST MICHIGAN • YPSILANTI, MICHIGAN



GROWING FAST

— to meet the future — Ypsilanti industry

The Michigan Consolidated Gas Company salutes the Industries of Ypsilanti. Since July, 1948, when we first brought natural gas to this area, we have watched with great pride and interest the rapid growth of this community. Over the past 10 years, 11 new industries have made their home here adding immeasurably to your expansion...and to ours. These new industries created new and diversified jobs...brought in new people...made possible new homes...new stores...new shops. To care for all these people, your Gas Company added miles of new gas mains, service connections, pumping and storage facilities.

May we continue to serve you, as we have in the past, with the finest in gas appliances and gas services for home and industry. We are proud to be a part of a growing and progressive Ypsilanti.

MICHIGAN CONSOLIDATED GAS COMPANY

So much more for so much less—**GAS** *naturally*

Home Economics Future Unlimited

STILLWATER (UPI) — "Help wanted" signs constantly are appearing in an area where women do not need to compete with men," said Dr. Lela O'Toole of Oklahoma State University.

The dean of the O.S.U. home economics department said new jobs are being created for well-educated home economists. Some 80,000 persons already are in the field.

"For girls seeking a career," Dean O'Toole said, "professional opportunities in home economics are unlimited."

Accident Occurs When Wires Cross

SYRACUSE, N. Y. (UPI) — Police reported that a four-car accident occurred in the middle of a local automobile dealer's showroom.

Glenn Burdick, owner of the agency, said a mechanic was working under the hood of a car parked in front of the showroom. The mechanic apparently crossed the starting wires and the car, parked in reverse, bolted through a plate glass window and into the other three cars.

Damage was estimated at \$1,000. There were no injuries.

A new formula paint which will kill or repel insects is now in the development stage.

Eating, Drinking One Third Of Way

NEW YORK (UPI) — An airline survey shows a passenger eats and drinks more than one-third of his way across the Atlantic Ocean during a 3,175-mile jet flight from New York to Paris.

Keeping an eye on their watches, Air France stewardesses serving passengers compiled the following time-distance table:

Glass of champagne—150 miles.
One hors d'oeuvre—5 miles.
Appetizer—100 miles.
Soup—50 miles.
Entrée and wine—450 miles.
Dessert—120 miles.
Cup of coffee—100 miles.
Liqueur—170 miles.
After dinner cigarette—100 miles.



METCO PROCESSING CORPORATION, 1293 East Cross St. Services Washtenaw County with hydrogen furnace blazing, heat treating and shell casting. The company first opened its offices at 130 South Grove St. in 1946 but it outgrew its quarters in 1950 and moved to its present site. E.E. Ensign is president and working along with him are James W. Wright, vice president; Mrs. E. E. Ensign, secretary and T. R. East, treasurer. J. Donald Lawrence and Robert Ulrich serve as the board of directors. Approximately 20 workers are employed by the firm.

Mirrors Used To End Shoplifting

CLEVELAND (UPI) — Shoplifting, a retailing headache in need of an aspirin, may be cured with mirrors.

The mirrors, of a wide-angle-view convex design manufactured by Norman Industries, Inc., Chicago, have been installed in over 300 drug, hardware, grocery and supermarkets here in recent months.

Mounted on walls and counters, the convex mirrors expose aisles which normally would be hidden from view of store personnel. They eliminate the privacy which shoplifters dearly love and need to operate.

"Since we installed seven mirrors, pilfering has been cut at least 15 per cent," said the manager of one supermarket. "And the mirrors have halted price label switching."

An elephant's tusk averages about 55 pounds in weight, but some have exceeded 100 pounds.



WHAT WAS ONCE the Rutherford Brothers Plating Co. on River St. is now the Forbes Cleaners. The firm, which began in 1945, soon outgrew its quarters and moved to 7 Emerick St. in 1947, and does electro plating for the automobile industry and also electro plates faucet handles for plumbers and distributors. The firm is one of the few, sole owned companies in the community. L.M. Rutherford is owner and has employed as many as 55 persons.

The axis of the earth tilts at 23½ degrees from the perpendicular. The first Amish colonists arrived in Pennsylvania in the early 1700's.

We Salute YPSILANTI INDUSTRIES

The "key" to the success and growth of any community is in its industrial progress. Here in Ypsilanti we have many industries, large and small, contributing to the well-being of our city. We take this opportunity to salute our industrial executives and employees during "Salute To Industry Week"

SALLY SHEER SHOPS



USE SUGGESTIONS

Creative Ability Brought To Fruition By G M Plan

Better ways of doing things are the measure of progress of any organization. Thus, General Motors continued success requires a constant flow of new ideas and effective utilization of them in all phases of the business.

The General Motors Suggestion Plan has long proved a valuable source of practical ideas from its employees. Everyone is endowed with a certain measure of creative ability. Provisions are made through the suggestion plan whereby an employee is given an opportunity to demonstrate his creative ability to the mutual benefit of himself and the company. The satisfaction of seeing his ideas in operation gives the employee a feeling of pride and accomplishment, and more important the financial

reward that may aid the employee in paying for a son or daughter's education, buying a new home or some other benefit for his family.

Over the years the G.M. Suggestion Plan has undergone many improvements corresponding with changing needs and opportunities. Eligibility provisions have been expanded and maximum awards have been increased until now the recipients of a major award can receive as much as \$5,000 for a single suggestion.

Many Detroit Transmission Division hourly employees of Ypsilanti have participated in the plan and have received substantial awards for their suggestions.

Some of the most recent awards were made to the following Ypsilanti employees: C.R. Hamlin, 427 Glenwood was awarded \$597.22 for developing a method to salvage unrepairable parts; and S.P. Mack, 506 Holmes received \$738.45 for his suggestion to correct jamming of gears in an automatic handling system.

SALUTE TO INDUSTRY



What Ypsilanti Makes... Makes Ypsilanti

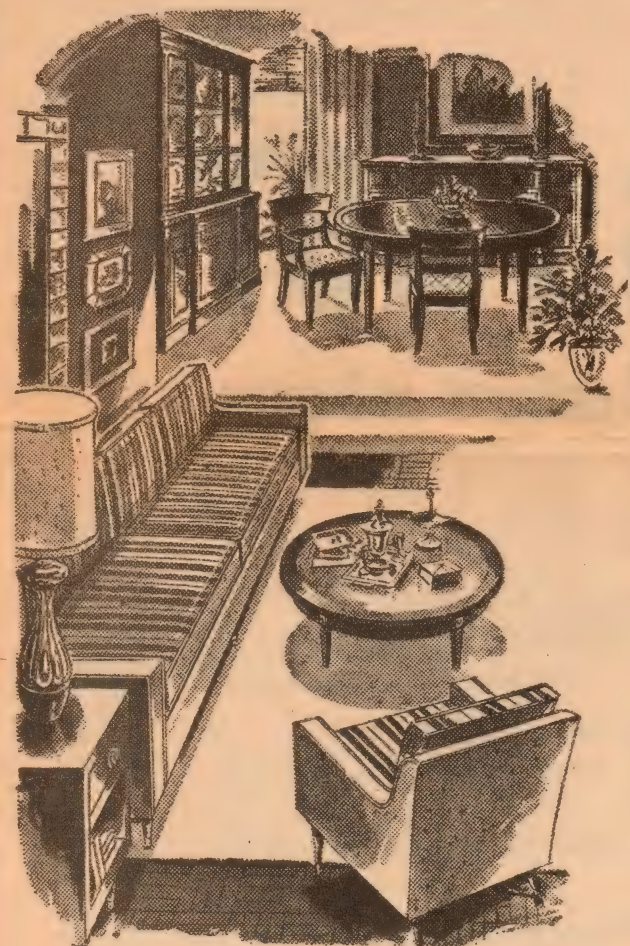
WE SALUTE YPSILANTI INDUSTRY

We take this opportunity to Salute Ypsilanti Industries on their fine contributions and progress they have made in our industrial area.

We invite you to see the parade... see the displays and realize the industrial might of Ypsilanti... we know you will take pride in the accomplishments of our industries.

We are happy to be a part of this growing community... serving the ladies of industry with the finest in wearing apparel.

Hartman's
126 W. MICHIGAN AVE.



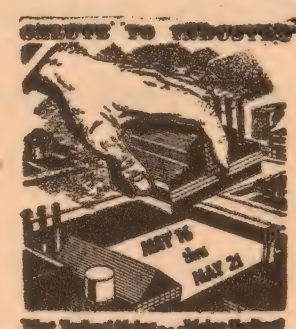
A shopping experience awaits you at Tyner's hi-way house... a breathtaking experience that comes when you enter a veritable wonderland of beautiful new furniture... tastefully arranged in pleasant spaciousness.

This we promise you when you get acquainted with us. But, the most pleasant surprise of all will be the modest, hard-to-believe price tags you will find here on America's most famous lines of modern, contemporary and Colonial furniture.

We'll admit that Tyner's is an exclusive looking store, but certainly one visit will convince you that it is definitely NOT expensive. Careful selection of styles and fabrics at America's leading furniture manufacturers enables us to bring you furniture that truly looks twice its price.

What's more, our professional interior decorator is at your service when planning and selecting... without extra charge, of course.

Drop in and get acquainted with Tyner's, won't you?



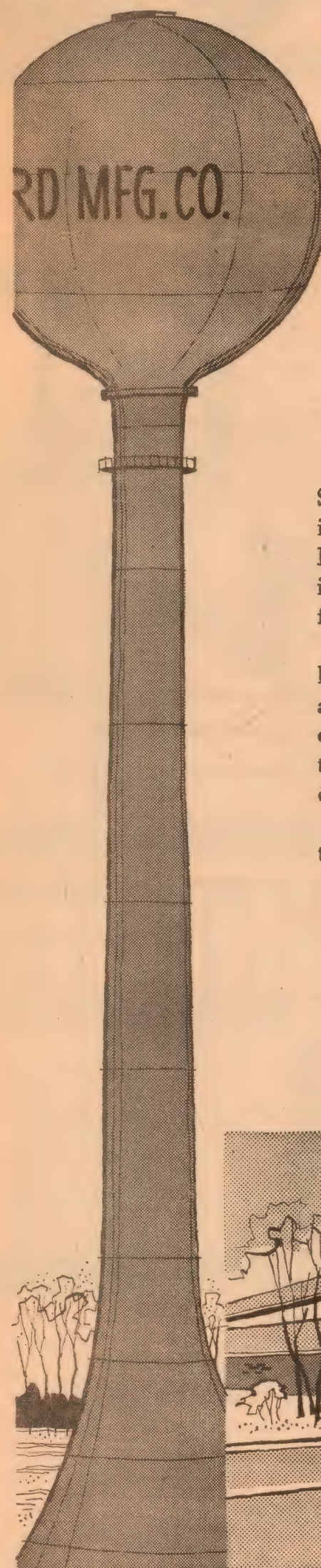
To the thousands of men and women of Ypsilanti area industry, we proudly extend our best wishes for continued progress and prosperity in the years to come.

TYNER'S hi-way house

1880 E. Michigan • Ypsilanti, Michigan • HUnter 3-4505

Open Monday, Thursday and Friday Nites 'Til 9

Professional Decorating Service
Available at No Extra Cost



If you're looking
for opportunities...
look to

SOUTHEASTERN MICHIGAN

Southeastern Michigan is dotted by hundreds of thriving industrial communities. And the number is increasing. In them are thousands of factories producing an amazing variety of goods... from pharmaceuticals and furniture to steel, adhesives and, of course, automobiles.

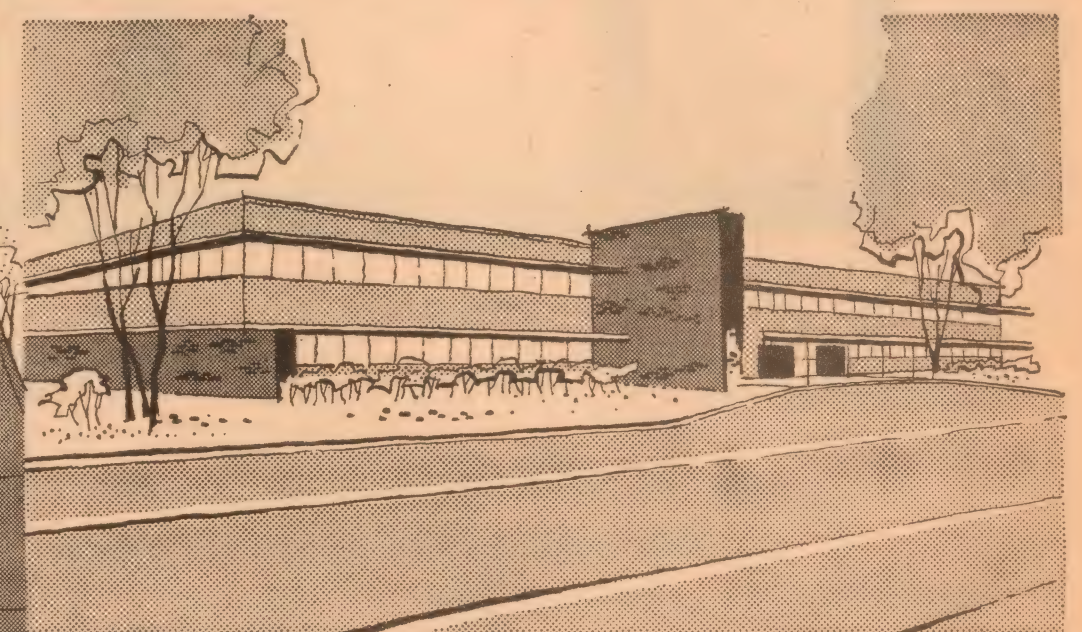
Business grows in a well-balanced industrial climate like that. There's every advantage for growth... easy access to natural resources and basic raw materials... dependable electric service... all forms of transportation. Of utmost importance, there's a great reservoir of skilled workers.

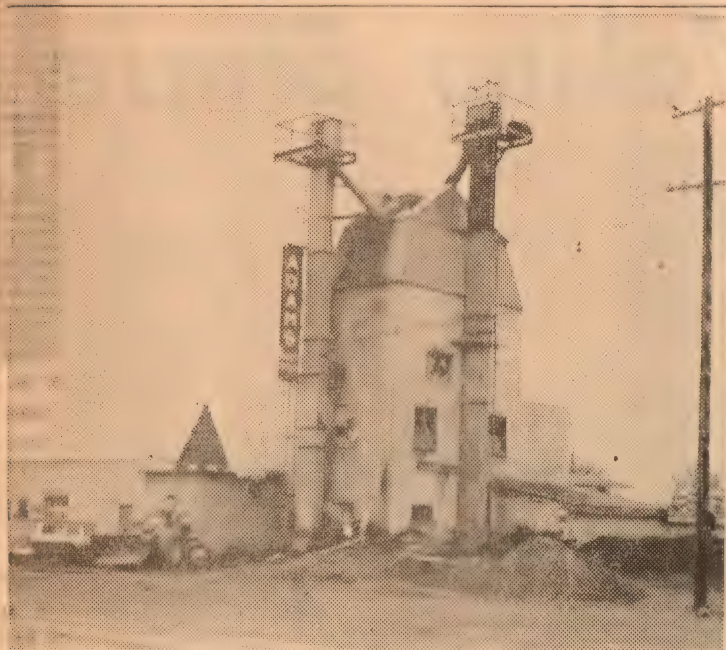
Southeastern Michigan is growing—it's a good place to plant a business!

DETROIT EDISON

For more information on the industrial advantages of Southeastern Michigan write:

Plant Location Service, Area Development Division
The Detroit Edison Company, Detroit 26, Michigan





A LANDMARK on Ecorse Rd. in Ypsilanti township is the Adams Concrete structures which has grown rapidly since the first block making machinery was started.

TO SHOW SHELTER

Adams Concrete Products Leading County Supplier

Manufacturers of concrete block, Beslite block, a light weight building block, Bestome, a product utilized for architectural effects, patio slabs and building materials, the Adams Concrete Products firm, 1418 Ecorse Rd., has been the leading concrete products supplier, for Washtenaw County.

In existence since 1941, the firm was founded by George Adams, who operated the firm as a single proprietorship until 1945, when a brother, Ralph Adams, Jr., joined him in partnership. The business became incorporated in 1954. George Adams is president and Ralph Adams, Jr., is general manager.

When the firm was first established only four employees were needed, today the company employs 14.

Members of the company hope to concentrate more in utilizing block not only for commercial, industrial and school buildings, but for residences.

They hope to promote the use of architectural block. Future plans also call for supplying areas other than Washtenaw County, with their products.

During the Salute to Industry Week, a 10 x 10 foot bomb shelter, utilizing the company's products, will be erected in a strategic site for residents to view.

BLOOD SECRET

Unknown Function May Be Performed By Red Cells

LA JOLLA, Calif. (UPI) — A professor of physiology at Scripps Institution of Oceanography said experiments he has conducted indicate hemoglobin, the red pigment in blood, may perform an important function not known before.

Prof. P.F. Scholander said the tests indicated hemoglobin may hasten the passage of oxygen, but not other gases, through tissue walls of the body.

Hemoglobin is known to carry

oxygen from the lungs to the tissues, but it was not previously known that it might be a key in excluding passage of other gases, he said.

Scholander said it is not known how hemoglobin functions to separate gases.

He said his experiments have compared the rate of diffusion of atmospheric oxygen and nitrogen through filters moistened by different substances.

According to the scientist, oxygen and nitrogen diffuse through a water-moistened filter into a vacuum chamber at a rate that depends entirely on pressure.

He said that if the air pressure is lowered, less oxygen and nitrogen get through, but the amount is always at a constant rate.

But, if a solution of hemoglobin is used to moisten the filter, important changes occur, he said.

Using hemoglobin in the tests, Scholander found that, as the pressure is lowered, less nitrogen gets through than with water, but the amount of oxygen remains the same.

Young Publishers Decide To Merge

CLEVELAND (UPI) — James Henry Miller III, the 11-year-old editor of "The Rocket Journal", plans to merge his newspaper with one published by his rival, Tom Bardman Jr.

Thirty-five relatives and friends read Jim's newspaper, which he has published since "I was fairly young."

Tom's paper, "The Hot News", has a circulation of 20.

Both come out whenever there is enough news to fill them, usually once or twice a fortnight. The new publication will be called the "Rocket Journal and Hot News."

Apacheland Park Being Constructed

PHOENIX, Ariz. (UPI) — Construction is underway on a \$500,000 permanent TV and motion picture "Western Street" at Apache Junction, 36 miles from here.

"Western Street" will be part of \$2,500,000 Apacheland Park which its promoters say will be the Wild West Disneyland. "Western Street" is scheduled to be finished by July 15 with the entire park in operation early next year.

Nat Winecoff, consultant and planner of Apacheland Park, described the Park as a "huge, continuing fair with recreational facilities as imaginative as those of Disneyland and all keyed to the fabled lore of the Indians, outlaws, miners, gamblers, soldiers and missionaries of the Southwest."

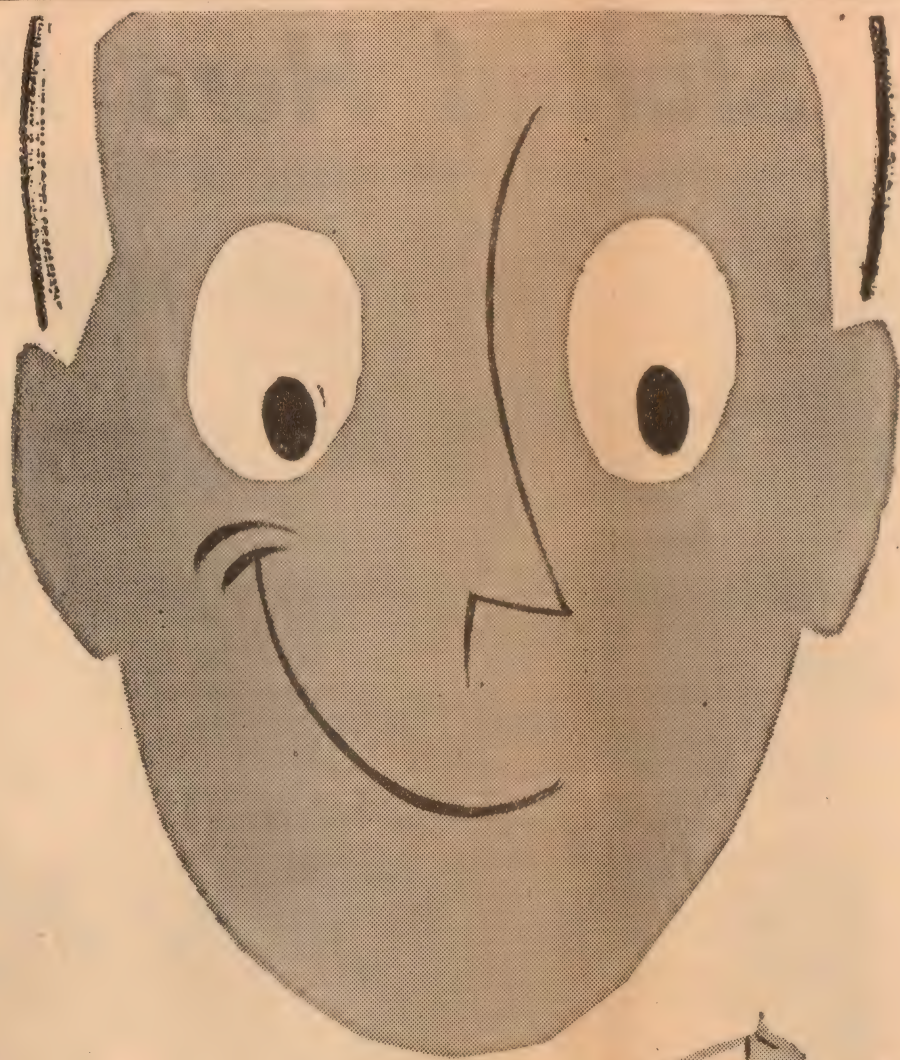
Winecoff said the Park will include a resort hotel to house tourists and film and TV personnel on location there. It also will have a historical library and museum and exhibits of the industrial, agricultural and cultural products of the southwest.

HAPPILY we add our voice...



to those of the entire community to say "well done" and best of luck to Ypsilanti area industrial firms who comprise the backbone of our city. To the thousands of men and women who staff these organizations, we wish continued prosperity and success in the years to come.

NISSLY'S
16 N. Washington St.



at **Mellencamp's**
customers are
the most important
people in the world!



IT HAS BEEN THIS WAY SINCE 1876...AND THIS IS THE WAY WE INTEND TO KEEP IT!

Yes, here at Mellencamp's we're proud of the fact that the customer always has been and will always be the most important person in the world. Every store policy we've ever adopted...our entire method of operation has been directed toward the unqualified satisfaction of our customers.

Here are the policies for which we stand...the character of our conduct of business which we pledge to maintain now and in the years to come:

MERCHANDISE

We shall always offer you the finest, nationally advertised brands of clothing and accessories for Men and Boys. Dollar for dollar these are your best value. We will advertise them honestly with no false claims nor comparisons.

STORE PERSONNEL

Courteous, well trained personnel will always serve you at Mellencamp's...offering you many years of experience which qualify them as specialists in their fields.

EXCHANGES AND REFUNDS

It has always been (and shall always be) our policy to cheerfully exchange any merchandise purchased here. If we do not have the merchandise you desire we shall always be happy to refund your purchase price.

CREDIT POLICY

The most modern types of credit are available to you at Mellencamp's; 30-day with optional terms or a six-months revolving account. We invite you to join the thousands in this area who avail themselves of our convenient credit terms.

SERVICE

Necessary alterations are performed right here in our own tailor shop. Our expert tailors insure you of the finest workmanship on alterations for any garment purchased.

We firmly believe that these are the policies which have made Mellencamp's Ypsilanti's leading fashion store for Men and Boys for so many years. We are confident that these are some of the reasons why you, too, will enjoy doing business with us.

We proudly Salute our Men and Women of Industry

We recognize and appreciate the valuable contribution which Men and Women of Ypsilanti Industry make to the social and economic character of the community. We proudly extend our tribute to you and continued best wishes for the years ahead.

Visit us on Hospitality Night Wednesday 6'til 8:45

We'll be open until 8:45 Wednesday night, May 18 to meet and greet each of you. Please drop in for refreshments anytime from 6 to 8:45 p. m. We'll have free balloons for all of the kiddies.



Mellencamp's

Ypsilanti's Leading Store For Men & Boys

Ford Motor Company Started Here By Making Starters Progresses With Ypsilanti During Twenty Eight Years

Ford Motor Company's Ypsilanti plant began making starters and generators in 1932 as part of Henry Ford's village industry program.

In the past 28 years, Ford has grown and progressed with the Ypsilanti area. Today, the company operates here two of the most modern manufacturing plants in the automotive industry and employs some 4,600 men and women.

raised the plant floor space to more than 660,000 square feet. The Ypsilanti plant now sends out to Ford Motor Company assembly plants across the country generators, starters, ignition coils, distributors, starter and stoplight switches shock absorbers, master brake cylinders, heaters and horns. The plant employs about 2,800 workers.

Rawsonville Plant
In March, 1956, work began on the company's new Rawsonville plant. The site was a 90-acre plot on Textile and McKean roads in Ypsilanti Township. This was one of several projects in Ford's \$4,000,000,000 postwar expansion, modernization and tooling program.

The new Rawsonville plant has more than 800,000 square feet of production and office floor space. It is the headquarters of Ford's Hardware and Accessories Division, one of six company manu-

facturing divisions. The Ypsilanti plant also is a component of this division.

The Rawsonville plant's contribution to automobiles and trucks for The American Road includes heater motors, instrument clusters, carburetors, distributor bases and powdered metal parts. About 1,800 people work at the Rawsonville location.

Wages and salaries paid to Ford workers in the Ypsilanti area total well over \$25,000,000 a year.

John S. French, with Ford since 1947, is general manager of the Hardware and Accessories Division. R. C. Schulz is plant manager of the Ypsilanti plant and A. J. Lobbestael is plant manager of the Rawsonville facility.



YPSILANTI Hardware and Accessories Division of the Ford Motor Company has grown constantly since its beginning here. Most recent addition is the two-story

east section which brought floor space up to 660,000 square feet.

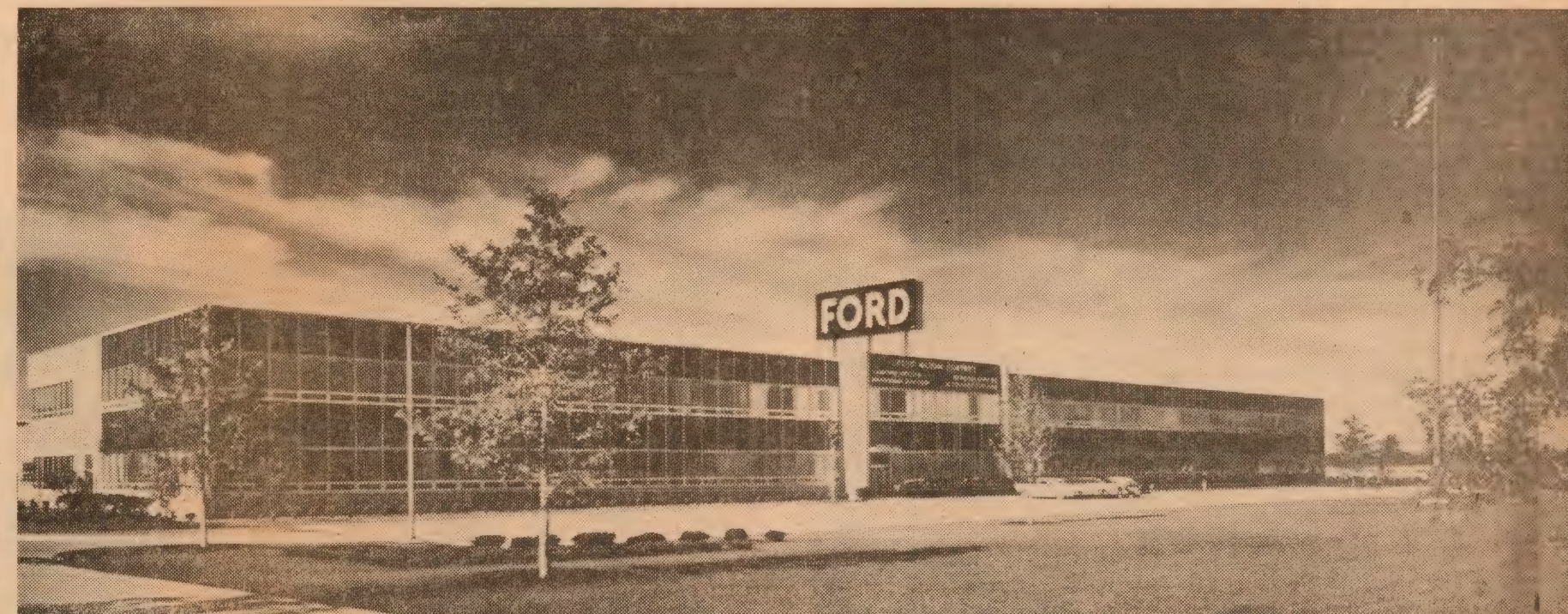
High Signpost Of State Of Marriage

NEW YORK (UPI) — "A married man who habitually wears a sloppy-looking, soiled hat has a wife who is uninterested in him. Dig a little further in most instances and you'll find that the wives are downright unhappy."

So said I. Benjamin Parill, executive vice president of a hat-making firm.

"A soiled hat," he said, "like soiled fingernails, ruins the overall impression of a man. A wife who takes no notice of such a hat is an egocentric with time on only for herself and her own appearance."

"Or she is so lacking in self confidence that she prefers a shabby-looking mate because he will not detract from her charms. Either reason is a signpost of marital trouble."



MANY NEW INDUSTRIAL PLANTS have the neat look of homes in fine neighborhoods. Ford Motor Company has achieved a national reputation for maintaining clean and attractive plants, a result of the company's interest in being a good industrial neighbor. One of Ford's newer facilities is the Rawsonville plant (ad-

ministration building shown above), an 800,000-square-foot parts manufacturing facility in Ypsilanti Township, Mich. This plant reflects the trend in modern industrial buildings toward spacious, well-planned landscaping, and beauty in exterior design through clean, modern architectural lines.



We Are Proud to
Salute Ypsilanti
Industry

For 34 years we have been serving the people of Ypsilanti Industry with our beautiful flowers and floral arrangements.

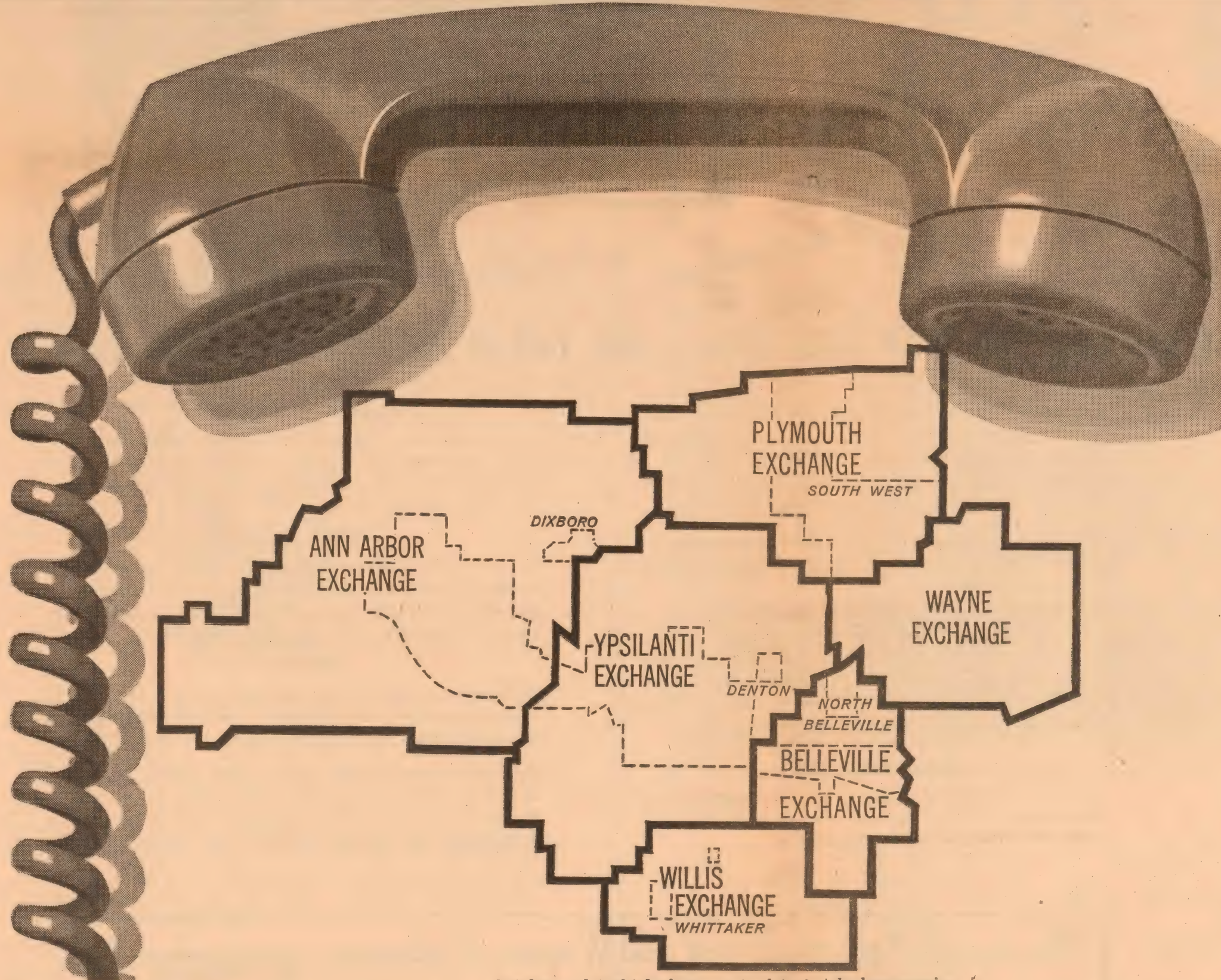
Durant's Flower Shop

Established In 1926

109 W. Michigan Ave.

Phone 3-0225

Member Florists Telegraph Delivery Association



10 years ago you could reach any of 40,272 phones with a local call. Today you can reach 68,258

It takes a lot of telephones and a lot of telephone service to keep pace with growing Ypsilanti.

We're happy to say that Michigan Bell has kept pace—and then some.

Your local calling area (within which you can call without a long distance charge) has increased to 393 square miles. It was only 91 square miles in 1945.

Yet the contribution of the telephone company and telephone people to Ypsilanti's prosperity goes beyond the service we bring you.

Michigan Bell's payroll here is \$518,000. Most of this is spent locally helping local business. School taxes paid locally are over \$45,000—providing important revenue for our community. In 1960 we'll be spending an estimated \$421,000 for new construction.

And so it goes. As good neighbors providing you with the best possible service, the telephone people of Ypsilanti look forward to great growth and prosperity for Ypsilanti in the years ahead.

MICHIGAN BELL TELEPHONE COMPANY



RALPH C. SCHULZ, Ypsilanti plant manager, Hardware and Accessories Division, Ford Motor Company.



J. S. FRENCH, general manager of Hardware and Accessories Division, Ford Motor Company.



ALEXANDER J. LOBBESTAEI, manager, Rawsonville plant, Hardware and Accessories Division, Ford Motor Company.

Survey Reveals Egg 'Poppycock'

STILLWATER (UPI) — Eggs are so misunderstood that Oklahoma State University poultryman Sewell Skelton wonders why they don't develop neuroses.

After a four-year survey, Skelton learned of the following concepts — all termed "poppycock" by the poultryman.

- Darker yolk eggs are more nutritious.
- Fertile eggs are more nutritious than non-fertile eggs.
- Egg-white has no food value.
- Brown eggs taste different from white eggs.

Only two cities in Europe have drive-in movie theaters — Rome and Madrid — although one is expected to open soon in Frankfurt.

YOUR HOME DECORATING SHOP SINCE 1927

During these years our greatest asset has been the confidence of our clients. . . We appreciate too the opportunity we have had of serving Ypsilanti industry.



THE MACKCRAFT SHOPS

WALLPAPER - PAINT - LINOLEUM

"Walk a Block and Save"

172 N. Washington

HU 3-3125

CUSTOM WORK

United Mill And Cabinet Company Growing

Three men with a combined total of 67 years' experience head the growing United Mill and Cabinet Company at 400 River St. Glenn Spencer, president and founder of the corporation is in charge of accounting and has 15 years of experience in the field; Roy A. Boyle, superintendent of mill work counts 40 years as a cabinet maker; Lee Boatwright, who manages overall operations at the shop has 12 years of experience.

The company, founded and incorporated in February of 1955, while remaining at the same address, has expanded from its original floor space of 2,000 feet to a present area of 5,000 square feet. The shop, occupying the first floor of the three story building on River St., houses 13 wood working machines; a lathe, two table saws, a cutoff saw, a sticker (for making molding), a shaper, a band saw, a 48 inch drum sander, a disc sander, a spray booth (for finishing), a planer and two joiners.

Floor space isn't the only thing about this young business which has grown; the original payroll of two workers in 1955 has nearly doubled each year since then so that six men are now employed

in the custom working of wood products.

A gross business total of \$96,000 was attained in 1959.

United Mill is something of an exception to the usual local industry—the shop produces no standard product. The facility with which larger businesses are able to mass produce wood items required that the local industry specialize on the narrower demand for custom wood products.

Some of the wood work accomplished by the firm can be seen today in the wardrobes for the East Side and West side Junior High Schools; the library shelves in the same schools were made by United Mill, as were the science rooms. Mill work was done for the Lakewood Elementary School in Ann Arbor. All the finished wood work for the Police Station in this city was turned out by the local concern.

For all this custom working, raw materials must be consumed; an estimated \$20,000 to \$30,000 per year is channeled into the purchase of materials (plastic, plywood, and hardwood). Between 12,000 and 15,000 board feet of high pressure laminated plastic is used per year. Plywood is used at a rate of two to three boxcar loads per year; between four and five

thousand board feet of hardwood are worked each year, it is estimated.

United's general trend toward increased manpower is seen as a valid indicator of a sturdy business set-up. The only real oldtimer with the business is Daniel Croyle, of Wayne; Croyle dates his start at United from the beginning of the business.

Lost Sheep Really Were Red Striped

AUSTIN, Tex. (UPI) — Dave H. Alderson wasn't kidding when he asked the sheriff's office to find 400 striped sheep for him.

Anderson told officers he was rounding up more than 1,000 sheep for shearing when he discovered 400 head missing. They weren't branded, he said, but would be easy to identify. Each had a smear of red paint across its back to mark for shearing.

More Americans Visiting India

NEW DELHI (UPI) — More Americans received visas for India in 1959 than citizens of any other country.

According to the Home Ministry Indian visas were given to 13,865 Americans last year. The number represented a 3,000 increase over 1958. Following the Americans were Germans who received 2,577 visas and French with 1,983. Russian nationals were given 1,365 visas.

Parasitic Worms Killing Eskimos

ANCHORAGE, Alaska (UPI) — A disease caused by parasitic worms has killed at least four Eskimos in Alaska during the past year.

Dr. Robert Rausch, a research scientist at the Arctic Research Center in Anchorage, said the disease so far has been found only in the native population. Avelar hydatid, the responsible parasite, has caused a death almost everytime it was found.

What He Heard About He Got!

NORMAN, Okla. (UPI) — A reporter asked city-council health director Johnny Sanders if he knew anything about the spread of influenza in the area.

"Well, I've heard something about it," Sanders said. "But we don't have anything definite on it."

Later in the day, the reporter went by the health office again but Sanders wasn't in. He was home in bed with the flu.

Ypsilanti Daily Press
Sec. 2 Page 15
Monday, May 16, 1960

Like Owner, Like Dog

BURLINGTON, Vt. (UPI) — A University of Vermont animal pathologist says that like their masters, dogs can develop hacking coughs.

Dr. James R. Wadsworth said all ages and breeds of dogs are subject to hacking coughs. He said it can be remedied by strict hygiene, good nursing, rest and a balanced diet.

DURA CORPORATION

Motor State Products

DIVISION

Ypsilanti, Michigan



*Manufacturers of Automobile Convertible Top
frame assemblies and Self-actuating Contouring
Beds*

Lee S. Struble, Division Manager

OTHER PLANTS AND PRODUCTS OF DURA CORPORATION

DURA DIVISION, Toledo, Ohio

Manufacturers of Automotive and Appliance Hardware, Mechanical and Electro-Mechanical Window Regulators.

IMPLEMENT DIVISION, Zanesville, Ohio

Manufacturers of Farm Equipment

MOTO-MOWER, INC., Richmond, Ind.

A subsidiary company manufacturing Reel, Rotary and Riding Power Mowers.

BUCH COMPANY DIV., Elizabethtown, Pa.

Manufacturers of Wheeled and Rolling Garden Equipment.

PARAGON ALUMINUM CORP., Monroe, Mich.

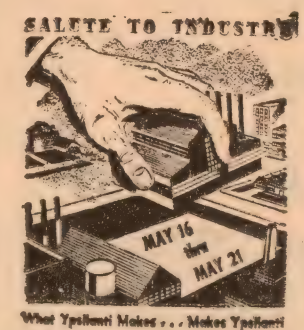
A subsidiary company manufacturing permanent mold Aluminum Castings

PARIS PRODUCTS DIV., Paris, Kentucky

Manufacturers of Power Take-offs and Pioneer Coolant Pumps.

WEAVER MFG. CO. DIV., Springfield, Ill.

Manufacturers of Automotive Service Station and Garage Equipment.



Auto Crat Co. Makes Belts

Hoping that the Legislature will pass a law declaring car safety seat belts to be standard equipment for an automobile are employees of the Auto Crat Manufacturing Co., 2850 Tyler Rd., manufacturers of automobile and airplane safety seat belts.

The parent firm, founded shortly after World War II in 1945 in Los Angeles, California, opened facilities in Ypsilanti in July 1956, in order to supply the needs for Ford Motor Co. in the procurement of safety seat belts.

Ypsilanti's William A. Leonard is vice president of the firm. Other officers are William M. Noe, president and Earl T. Stevens, secretary-treasurer, both of whom are affiliated with the California plant.

The local firm is a separate division of the parent corporation and has served the Ford Motor Co. plants throughout the country with belts. The firm also supplies aircraft accessory distributors, east of the Mississippi with belts while the Los Angeles firm takes care of territory west of the Mississippi.

The company has always been located at its present site and when first in operation in Ypsilanti only three employees were necessary to handle the work. Today the employees number 16.

In commenting about plans for the future, Mr. Leonard stated that should there be a greater demand for safety seat belts, the firm could establish additional shifts of employment.

When the firm first established

its present site, directors studied the possibility for expansion, and today the firm hasn't as yet outgrown its quarters.

During the Salute to Industry Week, the firm will have a display of safety belts in the window of Young's Apparel Shop, 34 North Washington St.

Roller Rink Skates Made

Many a famed skater may be able to credit his talents to skates which Ypsilanti's Bergin Skate Co. assembled and sold to roller skating rinks or arenas.

Still in its infancy, the firm, located at 10 South Adams St., was established the latter part of August, 1959. Manager, George Bergin and assistant manager, Theodore Bottoms, have been successfully supplying a tri-county area with shoe rink skates.

Rinks in Ohio, Michigan and Illinois, have been utilizing the services of the firm when they purchase skates wholesale. The company also is a wholesaler for plastic display racks or fabrication which are used in banks and commercial buildings to hold magazines, periodicals, and various forms of literature.

The firm utilizes the full time employment of four persons and one part-time employee.

The 70-square-yard Dionysus Mosaic, discovered in Germany during war-time excavation work, shows 31 different pictures made up of 1,500,000 stones.



AUTOCRAT MANUFACTURING CO. is principally noted for its automobile safety belts.

DURA CORPORATION

OFFICERS

Harry Lynn Pierson, Chairman of the Board
J. Thomas Smith, President
John J. Brooks, Vice President — Manufacturing
E. A. Costa, Vice President — Weaver Operations
Ray Hohman, Vice President — Sales
J. J. Schofield, Vice President — Controller
Kenneth W. Sward, Vice President — Engineering
Malcolm Lamont, Secretary-Treasurer
Frank S. Setzer, Assistant Secretary
Ernest A. Bako, Assistant Treasurer

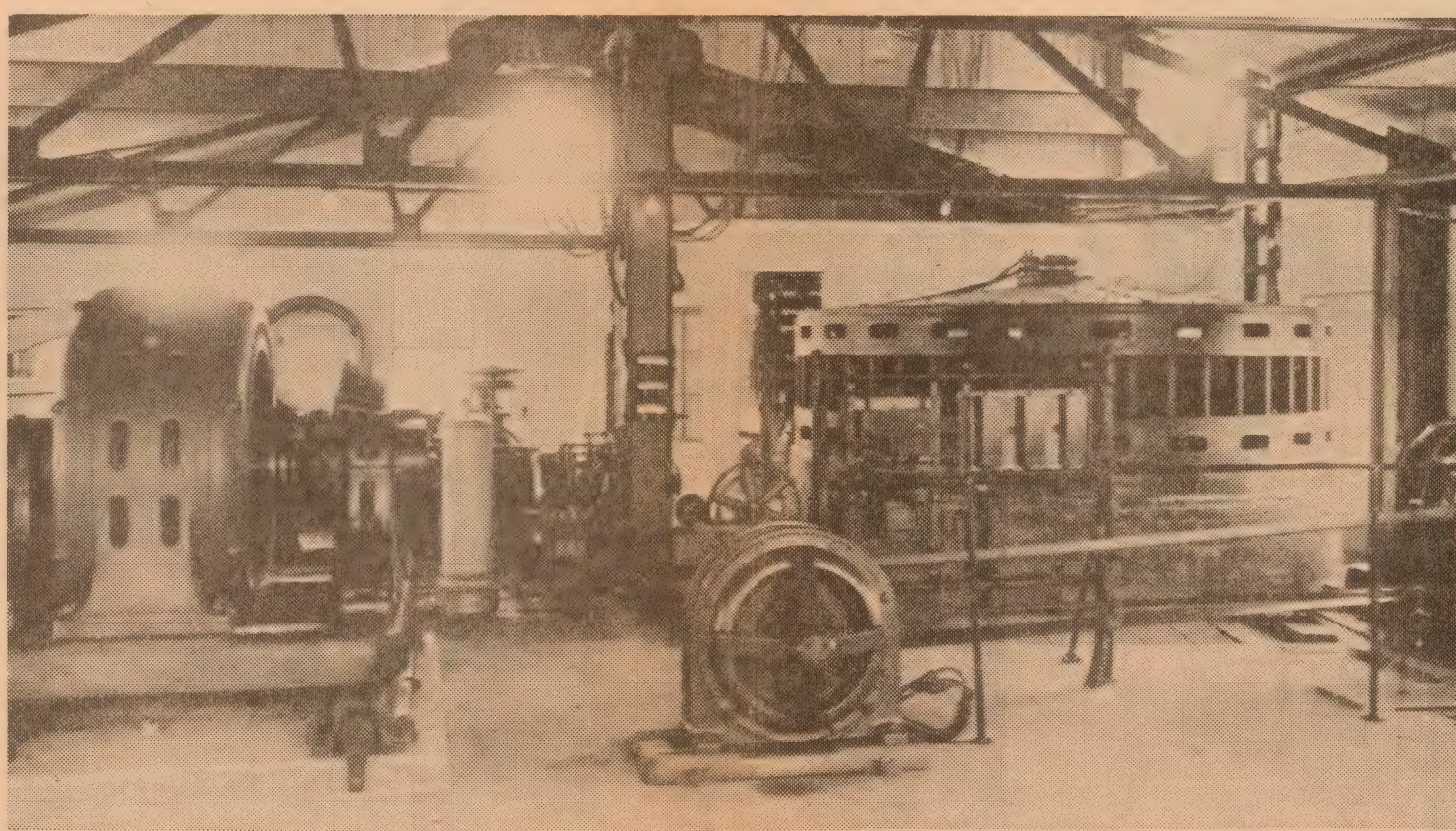
DIRECTORS

William H. Graves, Ann Arbor, Michigan
August Keller, New York, New York
W. Myron Owen, New Bedford, Massachusetts
Harry Lynn Pierson, Detroit, Michigan
J. Thomas Smith, Detroit, Michigan
W. L. Stadler, Urbana, Ohio
Sidney A. Swensrud, Pittsburgh, Pennsylvania
Clifford Taylor, Detroit, Michigan

Edison Here For 55 Years



GEDDES POWER PLANT, shown here as it looked in 1913, supplied Ypsilanti and Ann Arbor with electricity in the early 1900's. The plant was rebuilt in 1919 and still is in operation.



SMALL HYDRO-ELECTRIC PLANTS, along the Huron River, played important roles in the development of many Huron Valley communities.

Here is a photo of the turbine floor of Superior Power Plant taken soon after the plant went into operation in 1912.

Purchased Washtenaw Light, Power Company During 1905

Detroit Edison became a corporate citizen of Ypsilanti in 1905, when the company purchased the Washtenaw Light and Power Company which served the cities of Ypsilanti and Ann Arbor.

In 1916, when Detroit Edison began serving the community under its own name, the local customer office was moved from its original location at 117 Pearl St., to its

present location at 64 N. Huron. In those days, Ypsilanti was district headquarters for Ypsilanti, Saline and Milan areas and the district manager was Dan South. South was succeeded by George W. Hargreaves who was district manager from 1934 until 1937 when the present Ann Arbor district was established to serve all of Washtenaw County and parts of Living-

ston and Ingham counties. Hargreaves transferred to Mount Clemens and retired as manager of the Macomb sales division in 1959.

Door-to-Door Sales
Theodore S. (Ted) Weber, who started working for Edison in the Ann Arbor office in 1911, came to Ypsilanti as chief clerk in 1922 and was named local manager in 1937.

He recalls that in the early days with the company, sales teams went from door to door selling electric toasters and flat-irons and that, even then, Edison had much the same appliance repair and lightbulb exchange policy as it has today. Weber, who lives at 1023 Washtenaw, retired from Edison in 1953 and was succeeded by the present local manager Louis J. Kress.

Geddes Plant
In the early 1900's Ypsilanti received its electricity from Geddes Power Plant, located on the Huron River between Ann Arbor and Ypsilanti. The plant, named for John Geddes who built his first mill-dam on that site in 1828, used both reciprocating steam engines and

water power to drive electric generators. At first, the plant served only the Ypsilanti area but it was later enlarged to serve Ann Arbor and other communities. The Geddes plant was rebuilt as a hydro-electric station in 1919 and is still in operation on the Detroit Edison system. However, the electrical requirements of Ypsilanti, alone, soon outgrew the capacity of the Geddes plant and other power plants were built along the Huron River to meet the ever-increasing demands for electric power. The largest of these was Superior Station near Ypsilanti.

Electricity "Pool"
Today, the Huron Valley hydro-electric power stations, with a combined capability of 7,850 kilowatts, represent a very small part of Detroit Edison's total generating capacity. The company now has six large steam-electric or coal-burning power plants, located on the St. Clair and Detroit rivers, which have a total generating capacity of 3,761,000 kilowatts, or about 5,000,000 horsepower. An extensive network of transmission lines and transformer stations connecting these plants makes possible an electrical energy "pool" which can be drawn upon by Ypsilanti or any other community in the company's 7,600 square-mile service area.

In the Ypsilanti area, five neighborhood substations receive bulk electric power from Superior Switching and Transformer Station and step-down transmission voltage for distribution to homes, schools, stores and industrial plants. Ypsilanti Substation, serving the business district and a large section of the city, is housed in the Edison building at 64 North Huron.

Increased Use
A barometer of growth and progress, electrical use by Edison's Ypsilanti customers has nearly tripled during the past two decades. Of course a population growth of more than 70 per cent during this period has been a major factor contributing to the increased use of electricity. However, Local Manager Kress points out that the requirements of individual customers have continually risen.

Twenty years ago, the average residential customer in Ypsilanti

Growing With Ypsilanti
... A 93 Year Tradition
At Peninsular Paper Co.



Since 1867 the Peninsular Paper Company has been proud to play a part in the development of Ypsilanti. Today, more than ever, we believe Ypsilanti is a strong and spirited community with a great future for business and for family living.

Our belief in Ypsilanti is reflected in the recent 35,000 square foot addition to the Peninsular mill to maintain an expanded selection of "Ypsilanti-made" papers for ultimate use throughout the U.S., Canada and South America.

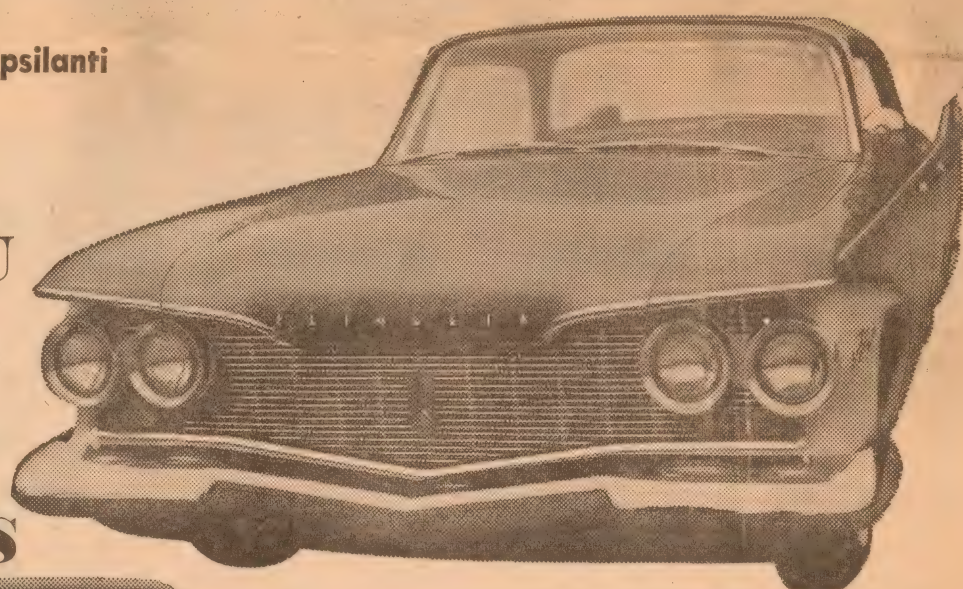
Let's all continue to help Ypsilanti grow!

SERBAY MOTOR SALES

Ypsilanti's NEWEST Automobile Dealer

2 E. Michigan Ave. Ypsilanti

INVITES YOU
TO SEE
THESE 3
GREAT CARS



the new 1960
• DE SOTO
• PLYMOUTH
• VALIANT

See them in the big
Automotive parade
Wed. nite at 7 p.m.
and at the auto show
on the S. Washington
St. parking lot. ...

SALUTE TO INDUSTRY



We Join Ypsilanti's SALUTE TO INDUSTRY

We are happy to be Ypsilanti's newest automobile Dealers ...and, although we're new, we fully realize the importance of diversified industries to the economic strength of the community. We're proud to recognize this fact with these words of tribute to the personnel of all Ypsilanti area industry.

DE SOTO - PLYMOUTH - VALIANT SALES AND SERVICE

the GONDOLA Ypsilanti's Finest Restaurant



proudly salutes Ypsilanti area Industry

We're ever mindful of the importance of our great force of industrial employees... executive, clerical and production workers. We are privileged to serve thousands of these folks and are happy to number them among our most faithful patrons. As we salute the men and women of Ypsilanti area industry, we renew a pledge to exercise every effort to keep the Gondola, its food and its service, at the same high standards which you have come to expect.



Serving **SMORGASBORD**

SUNDAY 12:30-9 P.M. - TUESDAY 5 to 9 P.M. - SATURDAY 5-10 P.M.
• ENTERTAINING NIGHTLY, TUES. THRU SAT.—DON MCKINNEY, SWING ORGANIST

1322 WASHTENAW-YPILANTI



EDISON OFFICE at 64 North Huron in Ypsilanti was opened for business in 1916. The building, which has been remodeled several times since this photo was taken in September, 1916, houses a sub-

station, an appliance repair shop and other customer service facilities as well as the sales office.

Salute To Industry



A Salute that has been earned and long delayed...and all of us at Allison's appreciate and give credit to industry in Ypsilanti for its part in the development and growth in this area.

Throughout our many years we and our employees have endeavored to bring the best in men's clothing along with friendly service to all our customers...It is our aim to serve you as well in the future.

Refreshments will be served in our newly remodeled Boys Department, Wednesday evening from 6 to 8:30. Balloons for the kiddies.

ALLISON'S

120 W. Michigan Ave.

HU 3-1345

What Ypsilanti Makes

— Makes Ypsilanti



We are glad to have this opportunity to pay tribute to Ypsilanti area industries, their management and their employees. During Salute to Industry Week, May 16 thru May 21, we invite you to see the auto show, the parade, and the displays of the local industries in the store windows.

Open Wednesday evening. Stop in and pay us a visit. Refreshments served.

MOFFETT'S

116 W. Michigan

Picture Selection Lends Character

LINCOLN, Neb. (UPI) — Home furnishing specialists at the University of Nebraska report that a picture can "lend character" to a room as well as convey to guests an idea of the family's interests.

The picture can also play the lead part around which a room's furnishings are planned, the specialists said.

Extension housing expert Mrs. Jerre Withrow said, "In this day and age good pictures are within reach of everyone. Anyone can order reprints of world-recognized paintings from many art galleries at a very low cost."

Choosing a picture should be a family affair, Mrs. Withrow said. "Select a picture because you like it," she advised. "To look 'at home' in its surroundings, it must match in feeling and color note the room in which it is to be placed. A well-selected picture can tie colors in the room together."

Housewife Should Save Fabric Labels

BURLINGTON, Vt. (UPI) — University of Vermont extension service clothing specialist Mrs. Loi Soule advises, "Save the label on every fiber product you buy and you'll be money ahead." She said, "If you know the fibers in your curtains, upholstery and household linens, as well as clothing, you can avoid expensive mistakes when you wash or clean them."

Australian Finds Language Barrier

SAN FRANCISCO (UPI) — L.C. Hynes, visiting Australian broadcasting executive, asked a travel agency to arrange a train trip. The clerk telephoned a railroad and explained he was an Australian who wished to go to Yosemite.

"What language does he speak?" "Australian" was the response.

Well Chosen Snack Can Do Some Good

BURLINGTON, Vt. (UPI) — Eating on the run is not recommended, according to Susan Merrow, associate nutritionist at the University of Vermont. She added, "However, a well-chosen snack is better than nothing and will help prevent excessive wear and tear on our bodies and provide them with something to keep us going."

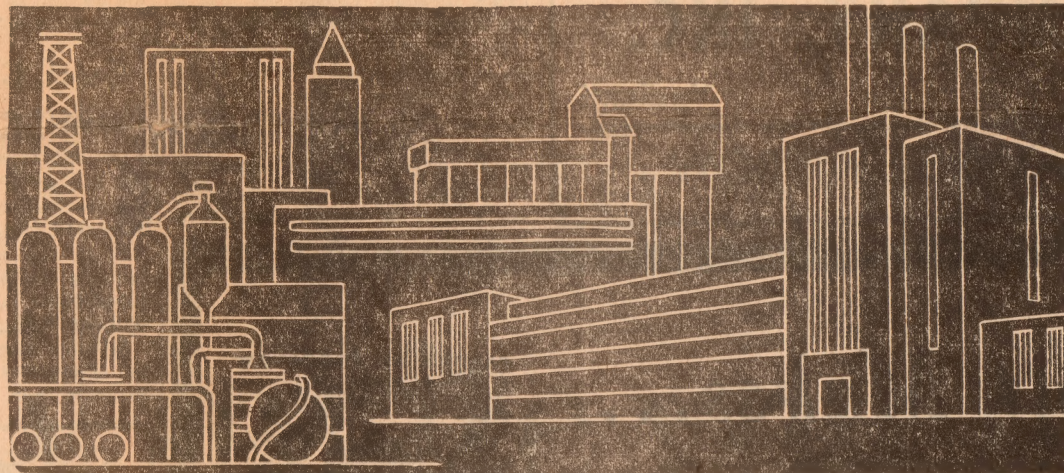
Actress in Tough Role

HOLLYWOOD (UPI) — Blonde actress Diane Cannon believes she has one of the most difficult roles possible in playing a girl of Negro lineage trying to pass herself off as white. But she believes that if she does well in this task it will be the last step on her road to stardom. The part is in Warner Brothers' "This Rebel Breed." In her acting Diane must "feel" Negro, yet act white.

Singer Gets Contract

HOLLYWOOD (UPI) — Nineteen-year-old singing star Rod Lauren has been signed by producer Hal Wallis to a multiple-picture contract at Paramount. The Fresno, Calif., recording artist will be seen first in "The Sons of Katie Elder," scheduled to start production next fall. Two of Rod's record hits were "If I Had a Girl" and "No Wonder."

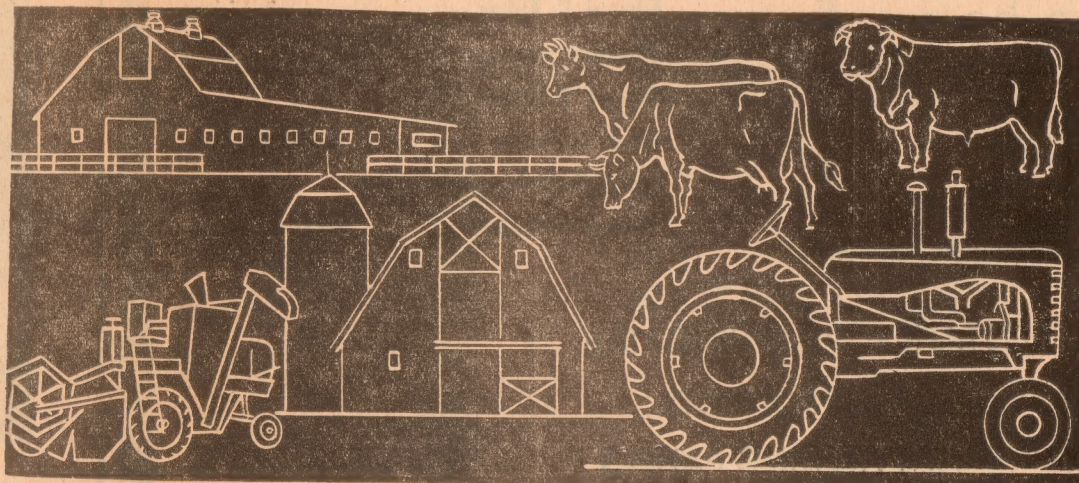
we salute PROGRESS
and the men and women who have made it possible!



Progress—says Mr. Webster—means growth and development, advancement toward better conditions. American Progress could mean our great advances of science, our neat and productive farms, our industrial superiority. But the meaning of Progress is deeper than that. American Progress is the outgrowth of the American character—our curiosity about why things are as they are, our discontent with things that are "good enough", our ingenuity in surmounting obstacles, solving problems, looking for a better tomorrow for all.

This spirit of progress truly is exemplified by the men and women of industry in the Ypsilanti area. As important members of the American "industrial team", the results of their progress are noted through the entire nation and in many countries abroad.

We proudly join in a salute to all local area industry in full recognition of the tremendous contributions which our industrial neighbors have made to the growth and prosperity of the Ypsilanti area.

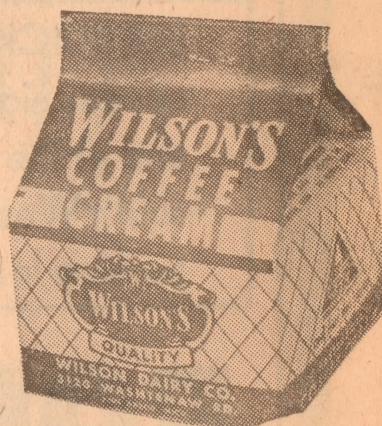


FROM THE HOME OF WASHTENAW COUNTY'S FINEST DAIRY PRODUCTS

WILSON DAIRY

3120 WASHTENAW

NO 3-2456



Pool Building Rises

NEW YORK (UPI) — An estimated 70,000 swimming pools were built in this country last year at a cost of more than \$750 million, according to the National Swimming Pool Institute.

This brought the total in the United States at the end of 1959 to about 255,000. In 1948 there were less than 11,000 pools.

Most Tastes Same As Grandparents'

CHICAGO (UPI) — Americans in every part of the country still favor the cuts and varieties of meat preferred by their grandparents, the National Association of Retail Grocers reports. An article in the association's bulletin reported a preference for ring-bologna from Oklahoma City to Detroit, for cold cuts from eastern Pennsylvania to Milwaukee, for veal in New Orleans and for heavy aged

Firms Change Names
NEW YORK (UPI) — A total of 95 companies with stock listed on the New York Stock Exchange changed their corporate names in the last four years, according to the exchange.

Some examples: National Department Stores Corp. became International Mining Corp., Ohio Match Co. was renamed Hunt Food & Industries, Inc., and International Hydro-Electric System became Abacus Fund.

beef in New England.

WIDE EXPERIENCE

Night Classes Gave Fisher General Manager His Start

Edwin C. Klotzbuer, vice president of General Motors and general manager of the Fisher Body Division, was born April 1, 1906 in St. Louis, Missouri.

He attended the St. Louis Public Schools and studied engineering at night classes of the David Rankin Technical School after joining General Motors in 1923 as a specifications clerk in the Chevrolet Division.

Mr. Klotzbuer's rise in the Corporation began a few months later when he was made foreman of the parts department. One of his first assignments was to undertake a program of modernization and renovation in his department. The project was so successful in St. Louis that late in 1924 Mr.



EDWIN C. KLOTZBUE

Klotzbuer was sent to other Chevrolet plants to help install similar improvements in their parts departments.

By 1925 Chevrolet export had outgrown its old quarters in St. Louis and it was decided to establish an export plant at Bloomfield, New Jersey. As part of the original cadre at Bloomfield, Mr. Klotzbuer became boxing engineer, designing shipping cases and developing methods and specifications for the packing of new car parts for export.

The move to New Jersey was one in a series of sixteen transfers which gave Mr. Klotzbuer a wide experience in many phases of automobile manufacture. At one period he covered the Great Lakes Region adjusting dealer and customer product complaints out of the Janesville, Wisconsin office.

In 1933 Mr. Klotzbuer was made plant engineer at the Chevrolet-Tarrytown plant. The next year he was transferred across the United States to the Chevrolet plant in Oakland, California, as production superintendent. Five years later he became production

manager of the GM plant at South Gate, California.

Helped Build Tanks

During World War II, Mr. Klotzbuer helped build M-5 tanks at the war-converted South Gate plant and later he took another transcontinental transfer to Linden, New Jersey, where Wildcat fighter planes were being built. By the end of the war, he was works manager of the Linden Division of Eastern Aircraft.

When General Motors returned to peacetime production, Mr. Klotzbuer became one of the early members of the management team for the newly formed Buick-Oldsmobile-Pontiac Division. He supervised the layout and construction of the B-O-P plant near Atlanta, Georgia.

In 1946 Mr. Klotzbuer was transferred back to Linden which had become a B-O-P assembly plant. He was manager there for five years when it was decided to construct another B-O-P plant in Arlington, Texas. The assignment to supervise the construction and subsequent management of the new plant went to Mr. Klotzbuer.

Logical Choice

This experience at Arlington and Atlanta made him a logical choice when, in 1954, Fisher Body was searching for a man to supervise the division's multi-million dollar expansion and modernization program. At Fisher Body Mr. Klotzbuer played a key role in the building of new stamping plants at Marion, Indiana, and Mansfield, Ohio, and the expansion and conversion of the Grand Blanc, Mich., plant as well as the rebuilding of the Livonia, Mich., facility as a cut and sew operation. He became general manager of Fisher Body September 1, 1958 and was elected a vice president of General Motors on October 6, 1958.

Time for Hobbies

Through a busy career, Mr. Klotzbuer has found time to explore a wide variety of hobbies. As a young man he built working models of gasoline engines for racing model boats; in more recent years he has become an antique car enthusiast and has collected what he calls a "shoebox full" of ribbons for restoring and showing old cars. He has more than a casual interest in amateur radio and for years has been an avid short-wave listener. In addition, he maintains an extensive United States stamp and coin collection.

Mr. Klotzbuer is married and the father of one daughter. His home is in Birmingham.

Quick Change Made In Sermon Notice

DREW, Miss. (UPI) — Mrs. L. H. Eason, who lives across the street from the Baptist Church, witnessed some fast sign changing.

First, the secretary posted the pastor's Sunday sermon on the out-of-doors bulletin board, "Fruit Without Foliage."

Minutes later, the pastor came by, changed it to "Foliage Without Fruit."

Bedding Lighter, Breathing Easier

CHICAGO (UPI) — You'll breathe easier with fewer bedclothes, a recent study indicates. The study by a manufacturer of electric blankets revealed that the average person breathes about 7,000 times in an eight-hour sleep and must lift his bedding with each breath.

Three conventional wool blankets, alone, weigh about nine pounds, a company spokesman said. He added that a typical sleeper also lifts this weight 30 times a night in changing position.

The secretarybird in South Africa has long legs and is a deadly enemy of snakes.

Word to the Wise

NEW YORK (UPI) — Industrial Relations News, has a word to the wise for companies that pin on medals for long and faithful service.

The trade publication says: never pin one on a woman — it reminds her of her age.

Youth In India Best Substitute

NORMAN, Okla. (UPI) — A high school girl went to the University of Oklahoma library to get some information on mercy killings, or euthanasia.

The librarian pondered the word, went to the card index, then returned with this report: "I can't find anything dealing strictly with euthanasia, but I found a book on 'Youth in India.'"

Deer Antlers May Help Fallout Study

ST. PAUL, Minn. (UPI) — Those dusty deer antlers you've been meaning to take out of the attic and throw away could help scientists in their studies of radioactive fallout.

The Minnesota Division of Game and Fish is looking for antlers dating back to 1940. Scientists of the division want to find out if the deer are using calcium and strontium from the fallout in helping to build their antlers.

Antlers from the pre-atomic era as well as those from more recent years are needed for the study.

Pushtu is the dominant language in Afghanistan. It is similar to the Persian language.

FROM THE HIGH FLYING 707

TO THE LOW SILHOUETTE OF THE THUNDERBOLT

Only AUTO-CRAT SAFETY BELTS are "Human - Engineered"



A Large Metropolitan Law Enforcement Agency Requires: "The buckle adjustment shall be mechanical and shall allow the belt to be easily tightened or loosened with the finger tips of one hand and shall be operable by hand under a minimum 50-pound loop load."

AUTO-CRAT MEETS IT!

A Flick of the Finger for 2-Way Adjustment

*As the result of a four-year study of human behavior patterns, conducted by a nationally known agency, it was determined that ease of belt adjustment by the intended wearer was the primary factor in his utilization of the safety belt. Auto-Crat belts, either metal to metal, or metal to webbing, can be adjusted both ways with the flick of a finger. So buckle down to safety with Auto-Crat, oldest and largest manufacturer of automotive and airline seat belts in the world.

Agency Requirements
(Body Loop Strength)

Federal Aviation Authority (formerly CAA)	3000 lbs.
State of California	3000 lbs.
Society of Automotive Engineers	4000 lbs.
General Services Administration	5000 lbs.
California Highway Patrol	5000 lbs.
Los Angeles Police Department	5000 lbs.
Auto-Crat	5000 lbs.

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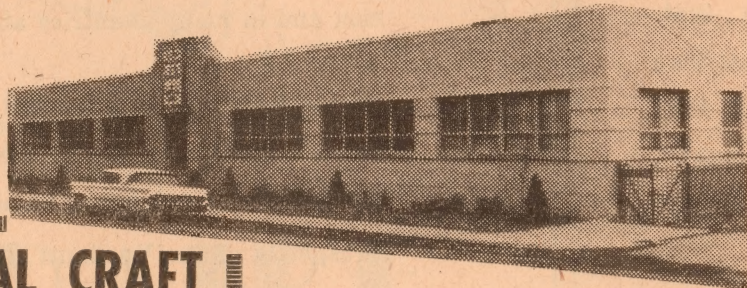
31 E. Michigan Ave.

Ypsilanti

SEE OUR DISPLAY IN YOUNG'S WINDOW

What Ypsilanti Makes...

Makes Ypsilanti



UNITED METAL CRAFT

is proud to be a part of the Industrial Progress which is... Ypsilanti

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Your Address For Greater Savings

RON & SAM
Salute Ypsilanti Industry
AND INVITE YOU TO SEE AND DRIVE THE
1960 BUICK



SEE BUICK in the big Parade Wednesday night thru downtown Ypsilanti and at the auto show on the south Washington Street parking lot.

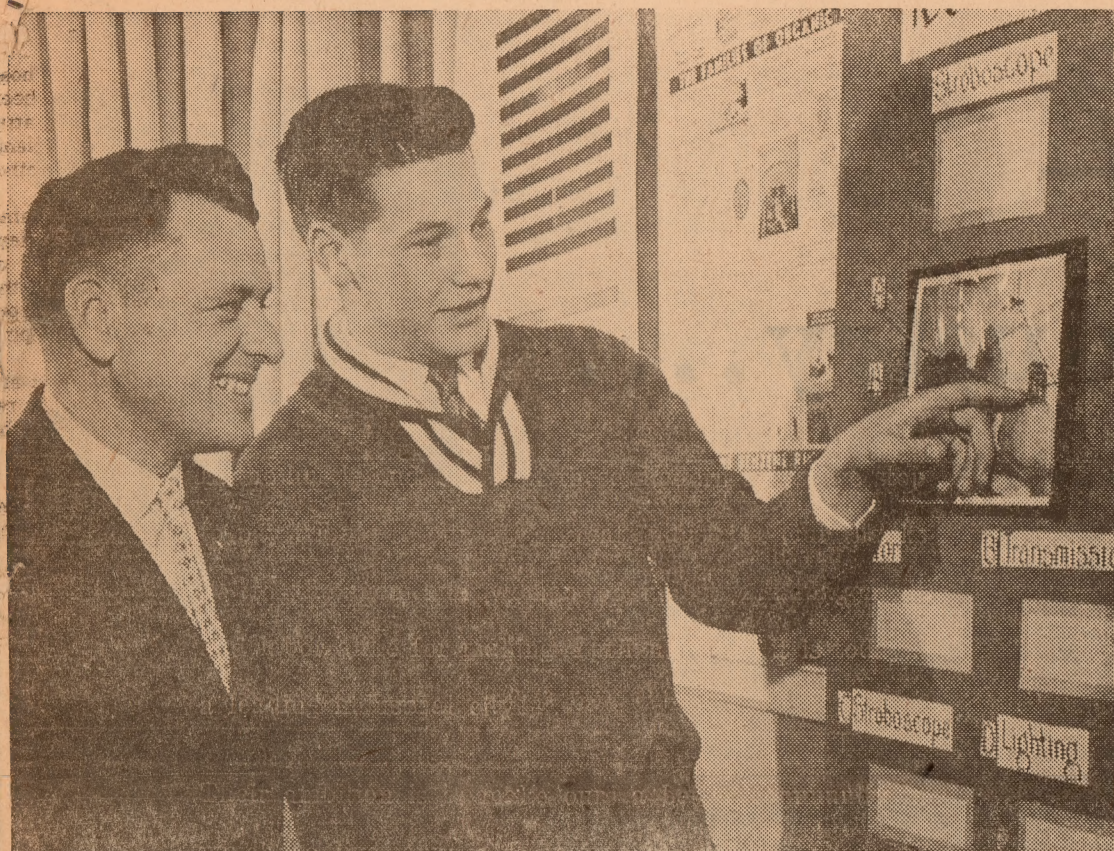


We recognize the tremendous role played by our industrial neighbors in the strength and character of our community. Our hats are off to the men and women of Ypsilanti area industry!

RON & SAM BUICK INC.

1122 E. MICHIGAN AVE.

phone HU 3-1385



ATOM CONFERENCE DELEGATE: Richard Johnson, 16-year-old son of Mr. and Mrs. Clarence Johnson of 319 N. Ann Arbor Street, Saline, will be one of six Detroit Edison-sponsored delegates attending the 1960 National Youth Conference on the Atom. The conference will be held at the Museum of Science and Industry in Chicago and is scheduled for October 20-22. In the photo, he is shown with Avery Downer, customer business representative for Detroit Edison. Richard, a junior at Saline Area High School, was named a delegate because of his interest and aptitude in physics, as evidenced by his exhibit which won a third-place award in the physics division of this year's Southeastern Michigan Science Fair in Ann Arbor.

Reducing Pills Affect Wallets

NEW YORK (UPI) — Reducing pills may have a pronounced effect upon your cash balance, but little upon your weight.

This is the conclusion of Dr.

Louis M. Orr, president of the American Medical Association. In attacking pill quackery, Dr. Orr has stated: "The multi-million dollar traffic in...reducing preparations is deplorable from a medical and a public-health point of view."

shown up these items as a complete waste of money; each individual's weight problem is unique and will be solved...by his following the recommendations of his own doctor on diet and exercise or medication, if indicated.



THE MICHIGAN Employment Security Commission is completely set up in its new quarters at 120 E. Cross St. The offices were moved several months ago, but new desks and various other types of equipment arrived only recently.

SALUTE TO INDUSTRY



What Ypsilanti Makes... Makes Ypsilanti

WE PAUSE....

In the hustle and bustle of these modern times, we stop to pay tribute to our city's great Industries. Our thanks go to the men and women of industry...management and labor alike for making Ypsilanti what it is today... a leading industrial city.

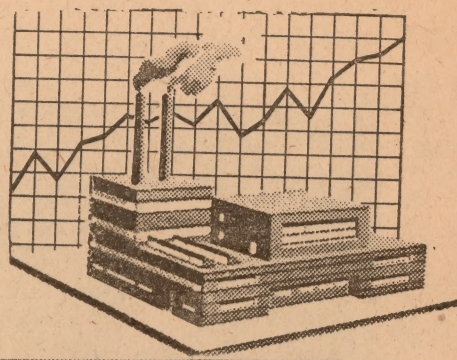
Their ambition is to make ours a better community in which to live...ours is to maintain a leading shopping center...with the finest selections of merchandise...at down-to-earth prices...dispensed with courtesy and efficiency at all times.

all the folks at

Kresge's
the family's choice

200 West Michigan Avenue

Industrial Progress has meant Banking Progress, too....



Ypsilanti Savings Bank, mindful of the contributions to the prosperity of this community by its many factories and their employees, salutes Industry and Labor. Both have made possible the present degree of progress and sound stability in this area.

Our growth, too, has been closely associated with the increase in Ypsilanti's industrial tempo. Since 1940, industrial employment in the area has increased four-fold...and the financial strength of this bank has shown a six-fold increase. Ypsilanti Savings Bank, therefore stands firmly as a wise and helpful counsel—extending a helpful hand to the progress of industry and its employees.

The service of this bank, its broad facilities, the friendly helpful attitude of its staff make it an ideal banking institution to serve the ever-growing industrial and business interests of Ypsilanti and vicinity. We solicit your business—be it large or small.

won't you join us on Hospitality Night, May 18?

Our downtown bank will be open from 6:45 'til 9 to receive visitors. Refreshments will be served. Souvenirs for all who attend.

we're extremely proud
of this record
of progress

1949

Completely remodeled and modernized our downtown building and lobby to provide the most convenient, most comfortable and efficient banking services.

1958

One of the first banks in the nation to install completely automatic electronic banking equipment to provide greater speed and accuracy in handling all checking accounts.

1959

Completed and opened our modern new branch at 1442 East Michigan Ave. in Ypsilanti township. This new facility, providing a convenient Drive-Up window plus all other regular banking services is conveniently located to serve Eastern Ypsilanti and Ypsilanti Township.

Completed construction of the second large free customer parking lot at our downtown location.

THE OFFICERS, DIRECTORS AND EMPLOYEES OF

YPSILANTI SAVINGS BANK

Member: Federal Reserve System - Federal Deposit Insurance Corp.

M. Sinkule, Pres. & Chairman of the Board
G. E. Groosbeck, Exec. Vice Pres.
M. P. O'Hara, Vice Pres.
Ray H. Burrell, Vice Pres.
O. A. Hankinson, Vice Pres.
G. B. Horning, Vice Pres.

C. J. Utley, Cashier
E. R. Thompson, Jr., Comptroller
George Elliott, Asst. Cashier, Branch Mgr.
Robert N. Tibbitts, Asst. Cashier
Iral M. Wallace, Assistant Cashier
Kenneth W. Hammond, Assistant Cashier

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SERVANT — to the families of industry....



IT'S A JOB WE'VE ENJOYED FOR 24 YEARS!

Yes, here at Dixie Shops it has been our privilege for twenty four years to serve the families of industry...in fact, families from all lines of endeavor...with America's finest wearing apparel.

In doing this job, we have constantly dedicated ourselves to "doing it better"...ever seeking new ways to make the Dixie Shops the most modern, most attractive, most convenient place in which to serve YOU!

Now, here on two spacious floors, we offer you a family shopping center second to none in the Ypsilanti area. On the main floor you'll find a complete department featuring Men's clothing and furnishings...another for ladies' lingerie and sportswear...still another for ladies' ready to wear.

With our convenient elevator service you visit our large second floor where you will find a complete boy's and girl's department including complete selections of clothing and shoes for infants through sub-teens.

We send our staff of buyers to any part of the United States...to the fashion centers of the nation every two or three weeks to secure for you the finest, newest, nationally-advertised lines of apparel that we may pass on to you at the most down-to-earth prices.

We pride ourselves on the friendly, courteous, capable staff of sales personnel who serve you at the Dixie Shops. They are well trained to insure perfect fit of any garment which leaves the store.

Add all of these factors to our unconditional guarantee of every item of merchandise...plus our liberal, convenient credit policies which permit you to budget your payments over long periods...and the fact that we happily exchange unsuitable merchandise or refund your money if we don't have what you want...and you have the combination that we believe makes ours a store in which you'll enjoy shopping for every member of the family.

Remember...nowhere...but NOWHERE will you receive SERVICE like you receive at Dixie Shops.

We cordially invite you to make Dixie Shops "your store"

SALUTE TO INDUSTRY

We proudly "do off our hats" to the men and women of the Ypsilanti area industry. The importance of your contribution to the social, economic and cultural life of our community is immeasurable. May you enjoy continued progress and success in the years to come.



Please be our guest on
Hospitality Night
Wednesday, May 18

We'll be open from 6:45 to 8:45 to meet and greet each of you...to show you around the store and to serve free refreshments. We'll have souvenirs for adults and balloons for the kiddies. Do drop in.

Dixie Shops

125 W. Michigan Ave., Ypsilanti

● ANN ARBOR ● ADRIAN ● MONROE